

cultivar

Cultivating potential together



Carnaval!

Technical facts

Country:	Peru
Department:	Cajamarca
Province:	Jaen
District:	Jaen
Number of growers:	20
Average Farm size:	20 hectares
Varieties:	Typica, Caturra and Bourbon
Altitude farm:	1700 - 2000 meters above sea level
Main Harvest period:	June - November
Processing:	Fermentation of 48 hours. Washed
Drying:	Direct sun drying for 15 days

Story

This coffee lot is special for us, for it we have selected the coffees with the most daring, unexpected and fun notes that we have tasted this last year. In our tasting laboratory, these coffees made us smile mischievously as we looked at each other, they made us exclaim a "wow!" and they provoked complicity. We could have baptized this lot with other names, but we found a perfect one for it: Carnaval. Why is it perfect? Keep reading...



Valley from Cajamarca, where the high altitudes and its rich soils create an ideal place to grow specialty coffee.



Fun fact: Might you be wondering why this coffee lot has these special notes and it is because of the fermentation process. These coffees have been fermented for longer hours than the rest! We have some lovely producers, like “Doña Santos”, one of the most beloved producers who has contributed to this lot!



Silvestre Llanos, same as “Doña Santos” has also contributed to this special coffee lot. “I have grown with the coffee plant”, told us Silvestre when we asked about his motivations for growing coffee. There isn’t another phrase that could express better Silvestre’s feelings better than this one. His experience allows him to produce high-quality coffees and he hopes to pass this knowledge to his youngest son, which lives with him and his wife Olga.

Cajamarca in Peru, in addition to being one of the regions best known for its dairy products, “rosquitas” and, of course, its coffees, is known for its carnivals in February. The “Carnaval Cajamarquino” is one of the happiest and most anticipated festivals in the entire country. It has its origin in the 1930s and has evolved to this day. It started as a family custom that brought together relatives and acquaintances, but over time it spread to other families and entire communities.

This carnival is a festival that takes place in the main streets and squares of Cajamarca and that is celebrated several days in the month of February. In this festival musicians and poets gather to compose verses of quartets that are sung in the streets. The people organize themselves into “patrullas” or groups and are dressed to represent a typical dance or their communities. The streets are adorned with colored garlands waiting for large parades to pass through them with the “patrullas” dancing and singing songs. They also fix some points where people play with water, they put colored powders on themselves and they don’t stop

dancing, almost as if there were no rules. All this we believe is the spirit of this batch made up of coffee from various communities throughout the Cajamarca region, coffees that together make a carnival of notes that we hope will evoke you to a party, a carnival and if it is from Cajamarca better!



Left: This is how Cajamarca's streets are usually adorned in February because of the carnival. Right: People often play songs while dancing, singing, and playing around!