

Find *your* inspiration



DAN  FORM

SCANDINAVIAN DESIGN • INTERNATIONAL LIVING



Inspired by Nordic vibes

At the heart of our design philosophy is the belief that great products can transform the way you interact. Our designs are made with you in mind, from the materials used to the intricate details of each design.

Our chairs are more than just a place to sit. They are an extension of who you are and what you can achieve. Crafted to support your body, your mind and your soul, so that you can be your very best self.

Best regards,



SANNE PROTIN
Designer & CEO at DAN-FORM



BAE chair - Frosted almond bouclé & antique brass legs
ROOT table - Whitewashed oak veneer



BAE

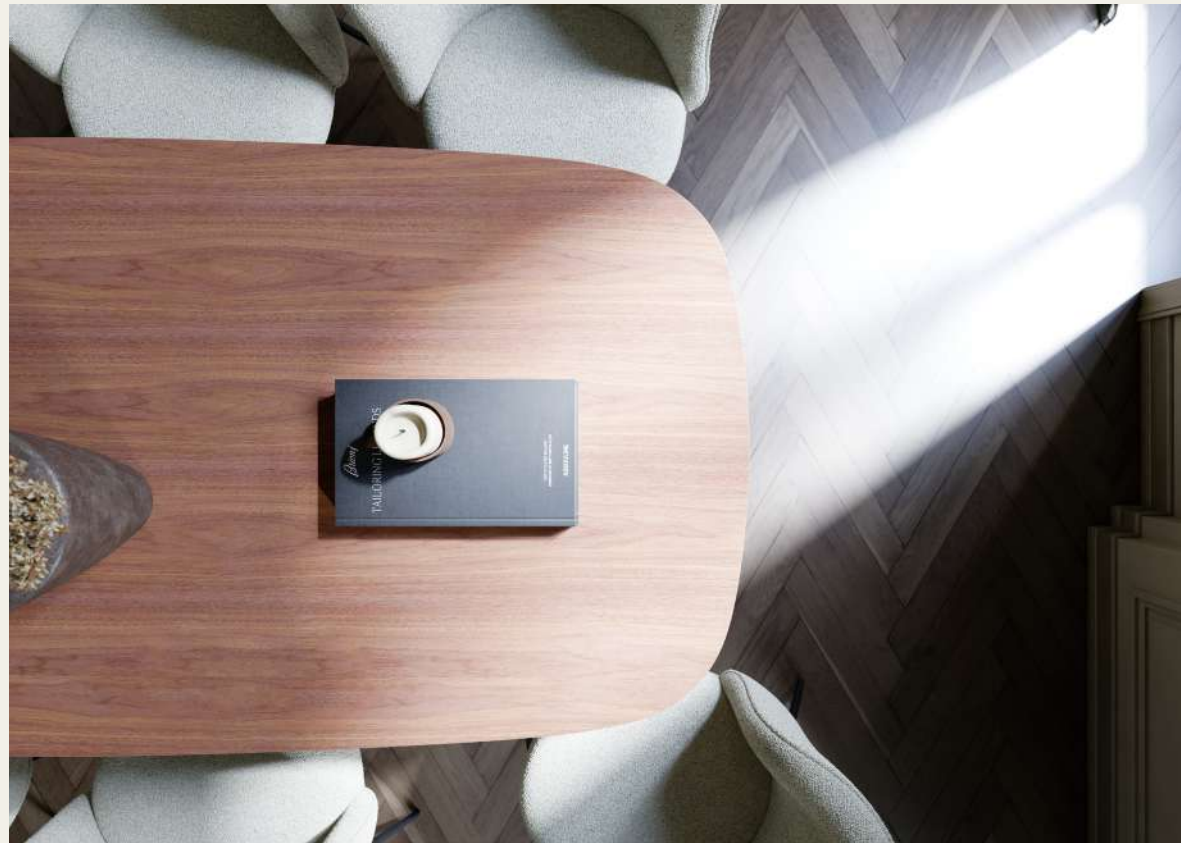
Inviting and powerfull all at once, the BAE armchair comes with an attitude. The armrests are softly rounded and form an elegant extension of the back. Pocket springs in the seat makes the chair even more comfortable.

by Georgsen





by Thomas Frederiksen



ROOT

The ROOT table will be the centerpiece of any space, drawing inspiration directly from nature, combined with amazing craftsmanship to keep the table looking light.





CRIB chair - Walnut veneer & black legs
OID table - Walnut veneer & black legs



CRIB

CRIB combines midcentury classic with a modern feel. The beautiful design features include a veneer back upholstered on the inside, and the back wrapping around and extending into armrests in a beautiful curve.



by Georgsen



It's not just a style,
it's a celebration of

personality, creativity &
selfexpression

through design

Sanne Protin



PARAGON counter stool - *Vintage black art. leather & black stained ash legs*



PARAGON

The PARAGON series is inspired by danish classic design, with the curved seat and wooden conical legs



by Ebbe Gehl



Bring *character* to your
living space

PARAGON chair - *Frosted almond bouclé & walnut legs*
PARAGON table - *Walnut veneer*



Made to *last*

Our furniture is crafted with care and go through a strict quality control system to test strength and durability.

Through years of experience and in-depth knowledge combining beautiful designs with proven production processes, DAN-FORM furniture is made to suit both residential and contract use.

PLENTI chair - Bone white bouclé & bone white legs
ECLIPSE table - Bone white stained oak & bone white legs



BLISS chair - Pebble earth bouclé & black legs
featuring pocket springs

ROOT table - Walnut veneer





by *Sass & White*



BLISS

The BLISS chair's enveloping design and stately backrest invites you to sink in and unwind. With a soft padded seat featuring pocket springs, BLISS offers many comfortable hours around the table.



BLISS

Where comfort meets sophistication; the BLISS chair's enveloping design and stately backrest invites you to sink in and unwind.

With a soft padded seat featuring pocket springs, BLISS offers many comfortable hours around the table.



by Says Who





BLISS chair - Major brown bouclé & black legs





Minimizing impact

We are working on promoting and enforcing as environmentally friendly processes as possible through all stages of the production process; from suppliers and raw materials to the sale and distribution of the finished products.

Nature is an invaluable source of inspiration to create our designs. We believe it's our duty to preserve the nature that fuels our creativity.

By choosing sustainable materials and eco-friendly production methods, we minimize our impact on the environment.



ROVER

ROVER is a wonderfully urban design. The back twists into comfortable armrests, and with decorative stitching and a comfortable seat, this design is a real gem.



by Says Who



ROVER armchair - Vintage light brown art. leather & black legs
OOD table - Black ash veneer & black legs



ZED bar stool - *Vintage black art. leather & black legs*
Design by Steffensen & Würtz

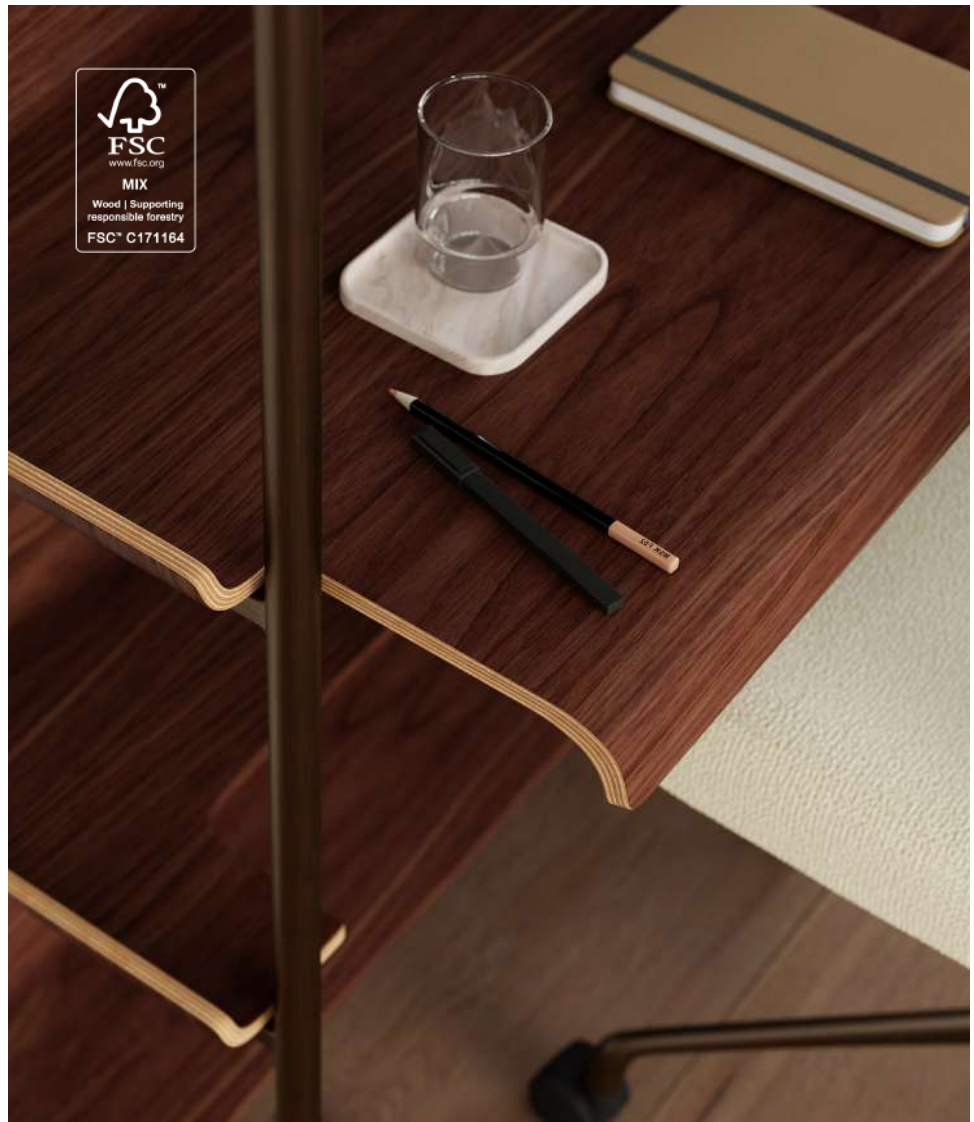


The mark of
responsible forestry

FSC™ certification

Most of our furniture designs contain wood – whether it be in the formpressed plywood inside upholstered seats, as paper for our paper cord, or for wooden elements like furniture legs, table tops etc.

Obtaining our FSC certification is one of the steps we believe is necessary for our commitment to effective environmental and social standards. Look for our FSC certified products.



FRIYAY

The FRIYAY bookshelf with 4 or 6 shelves offers a playful and contemporary look. Each shelf is made from carefully crafted veneered bentwood. Mix and match with your favorite frame colour.



by Georgsen

*Elevate your home
office*

GLAM office chair - *Frosted almond bouclé & antique brass base*
FRIYAY 6 shelves w. desk - *Walnut veneer & antique brass frame*





UTOPIA chair - Pebble grey bouclé & black legs
OID table - Whitewashed oak & black legs



UTOPIA

Stately elegance exudes from the UTOPIA high back chair. Its organic shapes and the prolonged backrest ensures a superb seating comfort whilst small design features keep it interesting from all angles.



by Says Who







Materials

Exceptional furniture begins with exceptional materials.

Each material has been carefully curated with the intention of reinforcing the visual and tactile expression of our designs. Indulge in the soft feeling of our bouclé fabric, feel the smooth surface of the leather and find calmness in the beautiful lines of the wood.

DAN-FORM furniture often has that 'little something extra' in the form of a design feature, and many of our designs have handsewn stitching around the rim or decorative stitching such as baseball stitches in the seat.



GLAM swivel chair - Pebble earth bouclé & black swivel legs
featuring auto-return

OID table - Walnut veneer & black legs
GLAM counter stools - Pebble earth bouclé & black legs





by Sanne Protin

GLAM

GLAM oozes elegance and has a regal presence in its softly shaped seat and slim legs. The luxury feel is accentuated by the elegant leg options; legs that extend up the back, or swivel legs with auto-return.

Expect *more* in your home

The GLAM lounge chair features pocket springs in the seat.
Sink in and unwind with superb seating comfort.



GLAM lounge chair - Pebble earth bouclé & black legs
GLAM footstool - Pebble earth bouclé & black legs



Soft shades &
Nordic ambiance

GLAM counter stool - *Pebble earth bouclé & black legs*



NAPOLEON chair - Pebble earth bouclé & black legs
ECLIPSE table - Grey stained ash veneer & black legs



ROOST

The ROOST chair has so many beautiful details, from the legs forming an A in the back, to decorative, vertical stitching inside the floating back.



by Georgsen

Make your guests
feel welcome





PROTOPIA

With a delicately bent veneer front PROTOPIA is a piece of art in itself.

It hangs 'floating' on the wall with no visible support for a light and airy feel. The PROTOPIA collection consists of shelves and racks. Design by Sanne Protin.

PROTOPIA rock - Black stained ash veneer





ORBIT chair - Dove RPES bouclé & antique brass legs
ORBIT counter stool - Dove RPES bouclé & antique brass legs
ECLIPSE table - Walnut veneer & antique brass legs





*ORBIT lounge chair
features pocket springs*

ORBIT

ORBIT has a distinctive and luxurious appearance with a round, plush upholstered seat and a wrap-around back. The elegant design is accentuated by conical legs, which add a touch of sophistication and elevate the design.



by Amtorp Design

*A stylish addition
to any kitchen or bar*



DOLO chair - Blue fog bouclé & antique pewter swivel legs
featuring auto-return

EPIC table - Glass table top, antique pewter metal & black stained ash veneer







STILETTO bar stools - *Black paper cord & black legs*
Design by Says Who

DUBNA

Ideal for large lounge areas or a cosy corner of the living room, the DUBNA lounge chair is a statement piece by Georgsen. Softly bent and folded into a comfortable lounge chair with a funky expression.





HYPE bar stool - Major brown faux leather & black legs



Hospitality *made easy*

Inviting and comfortable furniture that makes your guests stay longer.





HYPE bar stool - Major brown faux leather & black legs
OID bar table - Black stained ash veneer & black legs
HEY armchair - Major brown bouclé & faux leather & black legs
OID café table - Walnut veneer & black legs

Our designers

Through close collaboration, our design vision is brought to life by skilled designers from our in-house team and external partners.

Our combined expertise and innovation result in furniture that seamlessly blends aesthetics with form and function, and delivers superb seating comfort.







HEY

Fabric and faux leather in a 2-shell combination on the HEY armchair complements the embracing shape of the artfully rounded back and armrests. Conical legs add an extra dimension of elegance.



by Says Who





CLEMENTINA

An exquisitely formpressed seat and backrest showcase a harmonious blend of veneer on the outside and luxurious upholstery on the inside. The CLEMENTINA chair offers a playful charm with slim tube legs extended up the back adding character and a light look.



by Erling Pallesen



BUCKLE chair - Pebble earth bouclé & whitewashed oak
EPIC table - Glass table top, black metal & whitewashed oak veneer





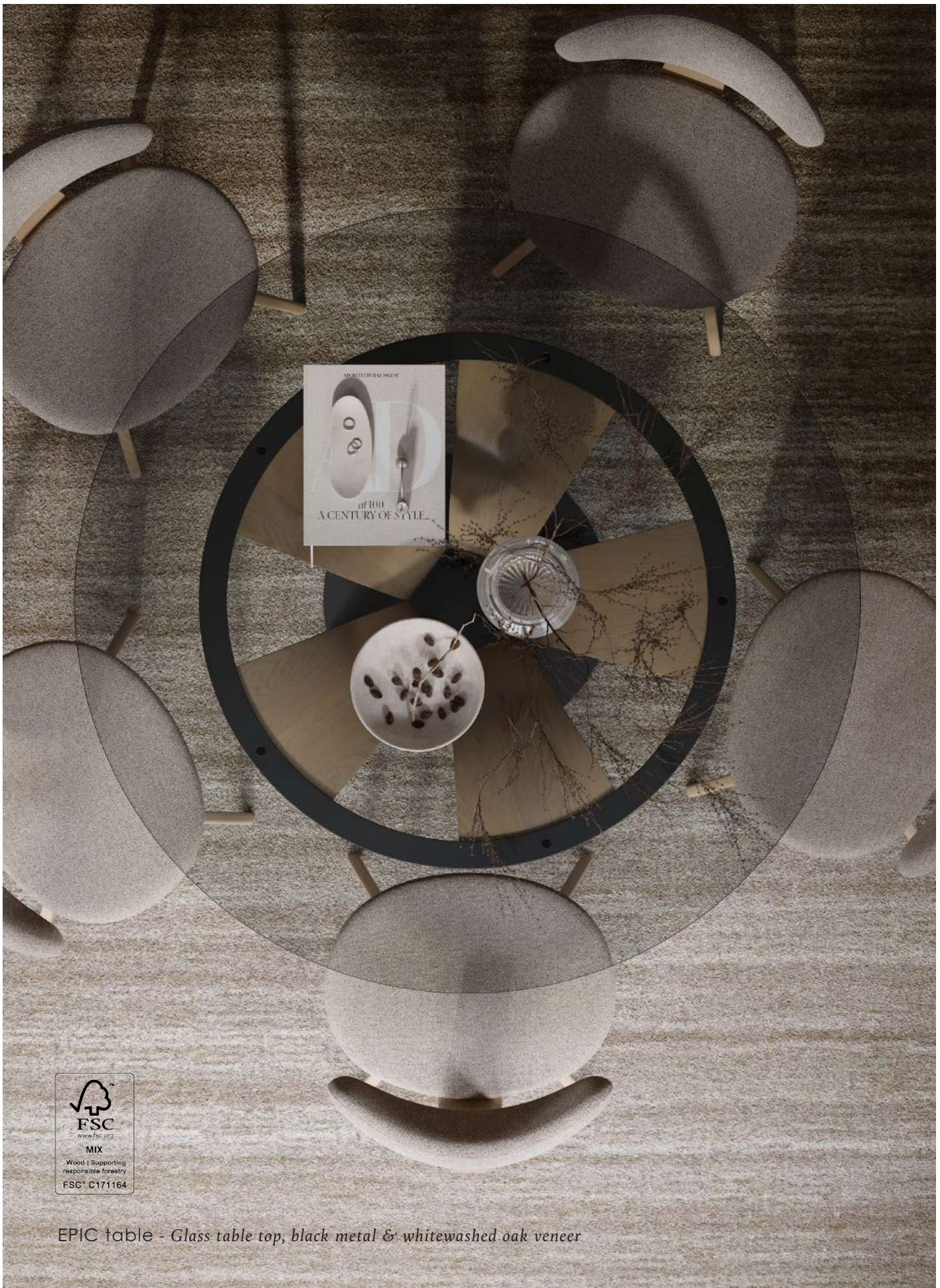
BUCKLE

With a touch of futuristic elegance BUCKLE offers a playful design. Its form-pressed wooden 'wave' in the back supports a molded foam backrest which brings a light and airy feel.



by Amtorp Design





EPIC table - Glass table top, black metal & whitewashed oak veneer



A classic danish design

The FLAIR series has been a popular choice for many years.



by Sanne Protin

FLAIR

FLAIR brings a contemporary, luxurious and Nordic style, with the back extended into arm rests, and hand sewn stitching around the edges. The FLAIR chair offers a superb seating comfort.



FLAIR counter stool - Light brown leather & black legs

Building long-lasting relationships

We believe close collaborations are a key to success, and we are proud of the fact that we still trade with our first customers.
With an open and honest dialogue, we create better business results – together!

Our customers come from a variety of industries including retail, hospitality and architectural/interior design.

Whether you select a proven design, customize our designs to your market, or collaborate with us on a design, our +30 years of experience are a guarantee that the products are made to last and offer excellent comfort.



D A N  F O R M

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