



Comfortable basics

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Good On  
SUMMER 2026

## What's Good On

# Real One for Real people. Good On your body!

こだわりの頑固な縫製と「Shrink to Fit」を考えたデザイン、  
そして、いつまでも肌触りのいい良質のコットンを特別に編みだした生地。  
全てにおいて精神を込め、時間をかけて完成した、忘れてはいけない本当の本物。

The design concept of skilful craftsmanship is our mission...  
America-grown and knit cottons that shrink and mold to fit body.  
Extra top-stitching to assure strong seams.  
Every step of way in the spirit of genuine American craftsmanship.  
We bring you comfortable garments...  
They feel Good On your body !There are big differences.



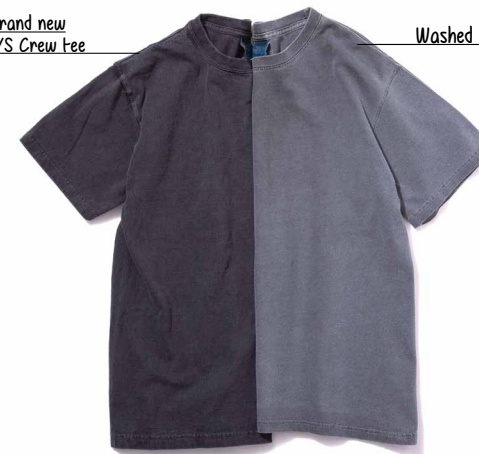
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## Mellows with age

50回洗濯したSSクルーTシャツの  
デニムのような色落ちの経年変化

Brand new  
S/S Crew Tee

Washed 50 Times



Pigment dyed "Black"

## All about Good On

商品の特徵やサイズ選びのポイント  
詳しいメンテナンス方法や Q&A など



USER'S GUIDE

[www.good-on.com/view/page/all-about-goodon](http://www.good-on.com/view/page/all-about-goodon)



Fabric

[www.good-on.com/view/page/fabric](http://www.good-on.com/view/page/fabric)



Sewing

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Pattern

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Material

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Dye

[www.good-on.com/view/page/dyed](http://www.good-on.com/view/page/dyed)



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詳細につきましては各店舗までお問い合わせください。

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製品の写真の色味は印刷インクの性質上、実物とは誤差が生じる場合があります。

item name.

## S/S CREW TEE

style. GOST-701

colors. WHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-DARK GREEN, P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-CORAL, P-SODA, P-BORDEAUX, P-TURQUOISE, P-SAKURA, P-BROWN, P-ORANGE, P-CHERRY, P-AJISAI, P-MINT

fabric. 5.5 oz JERSEY

sizes. S, M, L, XL

price. ¥5,500

release. early-March



item name.

## XXL S/S CREW TEE

style. GOST7012X

colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-DARK GREEN, P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-CORAL, P-SODA, P-BORDEAUX, P-TURQUOISE, P-SAKURA, P-BROWN, P-ORANGE, P-CHERRY, P-AJISAI, P-MINT

fabric. 5.5 oz JERSEY

size. XXL price. ¥5,940

release. early-March

item name.

## XXXL S/S CREW TEE

style. GOST7013X

colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-DARK GREEN, P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-CORAL, P-SODA, P-BORDEAUX, P-TURQUOISE, P-SAKURA, P-BROWN, P-ORANGE, P-CHERRY, P-AJISAI, P-MINT

fabric. 5.5 oz JERSEY

size. XXXL price. ¥5,940

release. early-March



item name.

## S/S V-NECK TEE

style. GOST1001

colors. WHITE, BLACK, P-BLACK, P-NAVY, P-NATURAL, P-AJISAI

fabric. 5.5 oz JERSEY sizes. S, M, L, XL

price. ¥5,940 release. late-March

item name.

## S/S CREW POCKET TEE

style. GOST0903

colors. WHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-DARK GREEN, P-BANANA, P-ASH, P-SODA, P-BROWN, P-ORANGE, P-CHERRY, P-AJISAI, P-MINT

fabric. 5.5 oz JERSEY sizes. S, M, L, XL

price. ¥6,380 release. early-March





Item name:  
**S/S MINI STRIPE TEE**  
 style: GOST2603  
 colors: WHITE, DEEP LAGOON, SMOKY BLUE, FLAMINGO, LEMON  
 fabric: 5.5 oz JERSEY  
 sizes: S, M, L, XL  
 price: ¥7,920  
 release: early-April



Item name:  
**S/S RINGER TEE**  
 style: GOST1910  
 colors: NAVY, SMOKY BLUE, OLIVE, ORANGE, BLACK  
 fabric: 5.5 oz JERSEY  
 sizes: WOMEN'S, M, L, XL  
 price: ¥5,940 release: late-March



Item name:  
**S/S OPEN TEE SHIRTS**  
 style: GOST1605  
 colors: BLACK, P-BLACK, P-NATURAL, P-BANANA, P-CORAL, P-AJISAI, P-MINT  
 fabric: 5.5 oz JERSEY sizes: S, M, L, XL  
 price: ¥11,800 release: mid-April



item name.  
**DOT S/S  
 OPEN TEE SHIRTS**

style. GOST2605  
 colors. BLACK, DEEP LAGOON, OLD GOLD, G.GREEN  
 fabric. 5.5 oz JERSEY sizes. M, L, XL  
 price. ¥14,080 release. late-May



item name.  
**DOUBLE PILE  
 S/S OPEN SHIRTS**

style. GOST2506  
 colors. BLACK, DEEP LAGOON, OLD GOLD, G.GREEN, COYOTE, FLAMINGO  
 fabric. DOUBLE PILE sizes. S, M, L, XL  
 price. ¥14,080 release. late-April



item name.  
**DOT TEE  
 SHORTS**

style. GOPT2601  
 colors. BLACK, DEEP LAGOON, OLD GOLD, G.GREEN  
 fabric. 5.5 oz JERSEY  
 sizes. M, L  
 price. ¥10,780  
 release. late-May

item name.  
**DOUBLE  
 PILE SHORTS**

style. GOPT1405  
 colors. BLACK, DEEP LAGOON, OLD GOLD, G.GREEN, COYOTE, FLAMINGO  
 fabric. DOUBLE PILE sizes. S, M, L  
 price. ¥9,680 release. mid-April





item name.  
**HEAVY JERSEY  
S/S CREW TEE**

style. GOST2109  
colors. WHITE, BLACK, NAVY,  
P-BLACK, P-NAVY,  
P-NATURAL, P-SLATE, P-ASH,  
P-CORAL, P-AJISAI, P-MINT  
fabric. 9 oz JERSEY  
sizes. S, M, L, XL  
price. ¥7,920  
release. late-March



item name.  
**S/S HENLEY TEE**

style. GOST1102  
colors. WHITE, BLACK, NAVY,  
P-BLACK, P-NAVY, P-NATURAL,  
P-ASH, P-AJISAI, P-CORAL, P-MINT  
fabric. 5.5 oz JERSEY sizes. S, M, L, XL  
price. ¥7,480 release. early-March



item name.  
**S/S BLACK  
RINGER TEE**

style. GOST2503  
colors. P-GRAY,  
P-ASH, P-AJISAI  
fabric. 5.5 oz JERSEY  
sizes. S, M, L, XL  
price. ¥5,940  
release. late-March



item name.  
**HEAVY JERSEY S/S  
RAGLAN POCKET TEE**

style. GOST1101  
colors. WHITE, BLACK, NAVY, P-BLACK,  
P-NAVY, P-NATURAL, P-CORAL,  
P-BANANA, P-ASH, P-AJISAI, P-MINT  
fabric. 9 oz JERSEY sizes. S, M, L, XL  
price. ¥8,690 release. mid-March



item name.  
**S/S TERRY TEE**

style. GOST2006  
colors. BLACK, P-BLACK, P-NAVY,  
P-NATURAL, P-BANANA,  
P-CORAL, P-AJISAI  
fabric. LIGHT FRENCH TERRY  
sizes. S, M, L, XL  
price. ¥11,880  
release. late-February



item name.  
**NO SLEEVE TEE**

style. GOST2502  
colors. WHITE, BLACK,  
P-BLACK, P-NAVY, P-AJISAI  
fabric. 5.5 oz JERSEY  
sizes. S, M, L, XL  
price. ¥5,940 release. mid-April



item name.  
**HEAVY  
JERSEY  
S/S STAND  
COLLAR  
RUGBY  
JERSEY**

style. GOST1503  
colors. WHITE, P-BLACK,  
P-NAVY, P-NATURAL,  
P-ASH, P-AJISAI  
fabric. 9 oz JERSEY sizes. S, M, L  
price. ¥10,780 release. mid-March



item name.  
**HEAVY JERSEY  
S/S FOOTBALL TEE**

style. GOST1906  
colors. WHITE, BLACK, P-BLACK,  
P-NAVY, P-NATURAL,  
P-ASH, P-AJISAI  
fabric. 9 oz JERSEY sizes. S, M, L, XL  
price. ¥8,800 release. early-April



item name.  
**POCKET TANK TOP**

style. GOST1104  
colors. WHITE, BLACK, P-BLACK,  
P-NAVY, P-NATURAL, P-CORAL, P-AJISAI  
fabric. 5.5 oz JERSEY sizes. S, M, L, XL  
price. ¥5,940 release. mid-May



item name.  
**WIND THRU  
TANK TOP**

style. GOST2305  
colors. BLACK, P-BLACK,  
P-NATURAL, P-BANANA,  
P-CORAL, P-AJISAI, P-MINT  
fabric. WIND THRU JERSEY  
sizes. S, M, L, XL  
price. ¥5,940 release. mid-May



item name.  
**S/S  
POLO  
TEE**

style. GOST1103  
colors. WHITE, BLACK,  
NAVY, P-BLACK,  
P-NAVY, P-BROWN,  
P-AJISAI  
fabric. 5.5 oz JERSEY  
sizes. S, M, L, XL  
price. ¥9,680  
release. late-March



**TEE PANTS**

item name:  
style: GOPT2201  
colors: BLACK, NAVY, P-BLACK,  
P-NAVY, P-ASH, P-AJISAI  
fabric: 5.5 oz JERSEY  
sizes: S, M, L  
price: ¥11,880  
release: late-February



**TEE ROMPERS**

item name:  
style: GOST1802  
colors: BLACK, P-BLACK, P-NAVY, P-ASH, P-AJISAI  
fabric: 5.5 oz JERSEY sizes: WOMEN'S, M, L  
price: ¥15,180 release: late-April



**KNIT  
CORDUROY  
SHORTS**

item name:  
style: GOPT2503  
colors: P-BLACK, P-F.RED,  
P-ASH, P-BROWN, P-AJISAI  
fabric: KNIT CORDUROY  
sizes: S, M, L  
price: ¥13,750  
release: mid-April



**TEE SHORTS**

item name:  
style: GOPT2301  
colors: BLACK, P-BLACK, P-NATURAL,  
P-BANANA, P-CORAL, P-AJISAI, P-MINT  
fabric: 5.5 oz JERSEY sizes: S, M, L  
price: ¥9,680 release: mid-April



**HEAVY JERSEY LOW CAP**

item name:  
style: GOGD1808  
colors: P-BLACK, P-NAVY, P-NATURAL, P-SAGE, P-AJISAI,  
P-NATURAL/P-BLACK, P-NATURAL/P-NAVY,  
P-NATURAL/P-SAGE  
fabric: 9 oz JERSEY size: ONE  
price: ¥4,950 release: late-March



**HEAVY JERSEY  
TRAVEL SHORTS**

item name:  
style: GOPT1602  
colors: BLACK, P-BLACK, P-NAVY, P-NATURAL,  
P-SAGE, P-BANANA, P-ASH, P-CORAL, P-AJISAI  
fabric: 9 oz JERSEY sizes: S, M, L  
price: ¥12,980 release: mid-April



**HEAVY JERSEY  
PLAY CAP**

item name:  
style: GOGD1920  
colors: P-BLACK, P-NAVY, P-MOCHA, P-SAGE  
fabric: 9 oz JERSEY size: ONE  
price: ¥5,940 release: early-March



**GOOD ON  
D-PACKABLE**

item name:  
style: GOGD2602  
colors: MULTI, BLUE, RED, BEIGE  
fabric: 5.5 oz JERSEY/POLYESTER  
size: ONE price: ¥4,950  
release: mid-March



MAX VINTAGE DYE COTTON WATCH CAP ¥9,460  
HEAVY JERSEY S/S FOOTBALL TEE ¥8,800  
KNIT CORDUROY SHORTS ¥13,750



S/S BLACK RINGER TEE ¥5,940 GATHER TEE MAXI SKIRT ¥9,680

NO SLEEVE TEE ¥5,940



POCKET TANK TOP ¥5,940  
GATHER TEE MAXI SKIRT ¥9,680





HEAVY JERSEY S/S CREW TEE ¥7,920  
HEAVY JERSEY TRAVEL SHORTS ¥12,980  
DRAWSTRING BAG ¥3,960



DOT S/S OPEN TEE SHIRTS ¥14,080  
WOMEN'S FINE TOP ¥5,940  
WOMEN'S ARABIAN WIDE PANTS ¥14,960  
DRAWSTRING BAG ¥3,960



item name.  
**WOMEN'S  
BABY JERSEY  
S/S BASIC TEE**

style. GOST2204  
colors. WHITE, BLACK,  
P-BLACK, P-BORDEAUX,  
P-AJISAI, P-SAKURA,  
P-MINT, P-YELLOW GRASS  
fabric. 4.5 oz JERSEY  
size. ONE price. ¥5,940  
release. mid-February



item name.  
**WOMEN'S SNAP  
TEE VEST**

style. GOST2401  
colors. BLACK, P-NATURAL,  
P-MOCHA, P-GRAY, P-SAGE, P-AJISAI  
fabric. 5.5 oz JERSEY size. ONE  
price. ¥9,350 release. early-April



item name.  
**GATHER TEE  
MAXI SKIRT**

style. GOSK2201  
colors. BLACK, P-BLACK,  
P-NATURAL, P-SAGE,  
P-AJISAI, P-YELLOW GRASS  
fabric. 5.5 oz JERSEY  
size. ONE price. ¥9,680  
release. late-February



item name.  
**WOMEN'S FRENCH  
SLEEVE SHIRTS**

style. GOST2601  
colors. BLACK, P-BLACK, P-NATURAL,  
P-AJISAI, P-YELLOW GRASS  
fabric. 5.5 oz JERSEY size. ONE  
price. ¥10,780 release. mid-February



item name.  
**TENT TEE DRESS**

style. GOOP1905  
colors. BLACK, P-GRAY, P-SAGE,  
P-BORDEAUX, P-AJISAI, P-YELLOW GRASS  
fabric. 5.5 oz JERSEY size. ONE  
price. ¥10,340 release. mid-April



WOMEN'S FRENCH SLEEVE SHIRTS ¥10,780 GATHER TEE MAXI SKIRT ¥9,680



item name  
**WOMEN'S  
KULU KULU S/S TEE**

style: GOST2108  
colors: WHITE, BLACK, P-NATURAL,  
P-GRAY, P-BORDEAUX, P-AJISAI,  
P-SAKURA, P-MINT, P-YELLOW GRASS  
fabric: 5.5 oz JERSEY size: ONE  
price: ¥5,940 release: mid-March



item name  
**WOMEN'S FINE TOP**

style: GOST2202  
colors: WHITE, BLACK, P-BLACK,  
P-NATURAL, P-AJISAI, P-SAKURA,  
P-MINT, P-YELLOW GRASS  
fabric: 5.5 oz JERSEY  
size: ONE price: ¥5,940  
release: late-March



item name  
**WOMEN'S S/S  
RELAX TEE**

style: GOST2203  
colors: WHITE, BLACK,  
P-BLACK, P-NATURAL,  
P-SAGE, P-CHERRY,  
P-AJISAI, P-YELLOW GRASS  
fabric: 5.5 oz JERSEY  
size: ONE price: ¥6,490  
release: mid-February



item name  
**WOMEN'S ARABIAN WIDE PANTS**

style: GOPT2501  
colors: BLACK, P-BLACK, P-NATURAL,  
P-ASH, P-SAGE, P-AJISAI, P-YELLOW GRASS  
fabric: 5.5 oz JERSEY size: ONE  
price: ¥14,960 release: late-February



WOMEN'S S/S RELAX TEE ¥6,490  
HEAVY JERSEY TRAVEL SHORTS ¥12,980



DOUBLE PILE S/S OPEN SHIRTS ¥14,080 DOUBLE PILE SHORTS ¥9,680



DOUBLE PILE S/S OPEN SHIRTS ¥14,080  
MAX VINTAGE DYE S/S TEE ¥8,800 WOMEN'S ARABIAN WIDE PANTS ¥14,960



WOMEN'S FINE TOP ¥5,940 GATHER TEE MAXI SKIRT ¥9,680



S/S OPEN TEE SHIRTS ¥11,800  
S/S V-NECK TEE ¥5,940  
KNIT CORDUROY SHORTS ¥13,750



S/S CREW TEE ¥5,500  
TEE SHORTS ¥9,680  
ROUND TOTE ¥6,930



TENT TEE DRESS ¥10,340

## Good On 2026 Summer Color Chart

### REACTIVE DYE



### YARN DYE



### PIGMENT DYE



WOMEN'S SNAP TEE VEST ¥9,350  
 KULU KULU S/S TEE ¥5,940  
 GATHER TEE MAXI SKIRT ¥9,680  
 DRAWSTRING BAG ¥3,960