

Good On
Good On
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Good On
FALL&WINTER 2026

Comfortable basics
www.good-on.com
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What's Good On

Real One for Real people. Good On your body!

こだわりの頑固な縫製と「Shrink to Fit」を考えたデザイン、
そして、いつまでも肌触りのいい良質のコットンを特別に編みだてた生地。
全てにおいて精神を込め、時間をかけて完成した、忘れてはいけない本当の本物。

The design concept of skilful craftsmanship is our mission...
America-grown and knit cottons that shrink and mold to fit body.
Extra top-stitching to assure strong seams.
Every step of way in the spirit of genuine American craftsmanship.
We bring you comfortable garments...
They feel Good On your body !There are big differences.



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All about Good On

商品の特徴やサイズ選びのポイント
詳しいメンテナンス方法や Q&A など



USER'S GUIDE

www.good-on.com/view/page/all-about-goodon



Mellows with age

50 回洗濯した SS クルー T シャツの
デニムのような色落ちの経年変化

New

Washed 50 times



Pigment dyed "Black"

Good On を読み解く5つのこだわり



Fabric

www.good-on.com/view/page/fabric



Pattern

www.good-on.com/view/page/pattern



Sewing

www.good-on.com/view/page/sewing



Material

www.good-on.com/view/page/cotton



Dye

www.good-on.com/view/page/dyed



- ・掲載商品の価格はすべて税込表示となります。
- ・販売店によりお取り扱い商品及びサイズ、カラー、並びに発売時期及び販売期間は異なります。
- ・詳細につきましては各店舗までお問い合わせください。
- ・製品の仕様及び価格、並びに発売時期は予告なく変更となる場合があります。
- ・製品の写真の色味は印刷インクの性質上、実物とは誤差が生じる場合があります。



BASEBALL TEE

style. GOLT-601
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-AJISAI, P-DARK GREEN, P-BANANA,
P-BORDEAUX, P-ASH, P-SLATE, P-BROWN, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥5,720 release. late-August



ONE BUTTON
BASEBALL TEE

style. GOLT1505
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-BANANA, P-BORDEAUX, P-AJISAI
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥7,480 release. late-August



SS CREW TEE

style. GOST-701
colors. WHITE, METAL, BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL, P-F-RED,
P-DARK GREEN, P-BANANA, P-SAGE, P-ASH,
P-MOCHA, P-SLATE, P-CORAL, P-SODA, P-BROWN,
P-BORDEAUX, P-TURQUOISE, P-SAKURA,
P-ORANGE, P-CHERRY, P-AJISAI, P-MINT
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥5,500 release. early-June



80'S FOOTBALL TEE

style. GOLT1502
colors. WHITE, BLACK, NAVY, P-BLACK,
P-NAVY, P-NATURAL, P-BORDEAUX,
P-ASH, P-DARK GREEN, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥6,930 release. late-August



LS CREW POCKET TEE

style. GOLT1306
colors. WHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-DARK GREEN, P-SLATE, P-BORDEAUX,
P-ASH, P-BROWN, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL price. ¥7,920
release. late-August



LS CREW TEE

style. GOLS-802
colors. WHITE, METAL, BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL,
P-DARK GREEN, P-SLATE, P-BORDEAUX,
P-ASH, P-BROWN, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL price. ¥7,150
release. late-August



LS HENLEY TEE

style. GOLT1601
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-ASH, P-SLATE, P-BROWN,
P-BORDEAUX, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥8,580 release. late-August

LS RIB KNIT

style. GOLT2106
 colors. **BLACK**, **P-BLACK**,
P-NAVY, **P-NATURAL**,
P-SAGE, **P-BROWN**, **P-AJISAI**
 fabric. RIB KNIT
 sizes. S, M, L, XL
 price. ¥11,880
 release. mid-September



LS MINI STRIPE TEE

style. GOLT-2605
 colors. **BLACK×WHITE**, **BLACK×LEMON**,
BLACK×ORANGE, **BLACK×SMOKY BLUE**,
BLACK×DEEP LAGOON, **NAVY×WHITE**, **NAVY×G.GREEN**
 fabric. 5.5 oz JERSEY
 sizes. S, M, L, XL price. ¥11,880
 release. late-September



HEAVY JERSEY LS HENLEY TEE

style. GOLT2209
 colors. **WHITE**, **BLACK**, **NAVY**,
P-BLACK, **P-NAVY**, **P-NATURAL**,
P-SLATE, **P-BROWN**, **P-ASH**
 fabric. 9 oz JERSEY sizes. S, M, L, XL
 price. ¥11,880
 release. mid-September



HEAVY JERSEY LS RAGLAN POCKET TEE

style. GOLT1805
 colors. **WHITE**, **BLACK**, **NAVY**, **P-BLACK**, **P-NAVY**,
P-NATURAL, **P-ASH**, **P-BANANA**, **P-SLATE**,
P-BROWN, **P-AJISAI**, **P-STRAW**
 fabric. 9 oz JERSEY sizes. S, M, L, XL
 price. ¥10,450 release. mid-September



HEAVY JERSEY LS CREW TEE

style. GOLT2107
 colors. **WHITE**, **BLACK**, **NAVY**,
P-BLACK, **P-NAVY**, **P-NATURAL**,
P-ASH, **P-BANANA**, **P-SLATE**,
P-BROWN, **P-AJISAI**
 fabric. 9 oz JERSEY sizes. S, M, L, XL
 price. ¥10,450 release. mid-September

SS CREW TEE ¥5,500
LS HENLEY TEE ¥8,580
KNIT CORDUROY PANTS ¥22,880



LS MINI STRIPE TEE ¥11,880
RAGLAN SWEAT CARDIGAN ¥17,930
KNIT CORDUROY PANTS ¥22,880





RAGLAN CREW SWEAT

style. GOBW-101
 colors. METAL, BLACK, NAVY, SCARLET, P-BLACK,P-NAVY, P-NATURAL, P-DARK GREEN, P-BANANA, P-ASH, P-SLATE, P-BROWN, P-BORDEAUX, P-AJISAI, P-STRAW
 fabric. 9 oz FRENCH TERRY
 sizes. S, M, L, XL price. ¥12,980
 release. mid-September



RAGLAN SWEAT CARDIGAN

style. GOBW2603
 colors. BLACK, SCARLET, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-BORDEAUX, P-AJISAI
 fabric. 9 oz FRENCH TERRY
 sizes. M, L, XL price. ¥17,930
 release. late-September

RAGLAN ZIP HOOD SWEAT

style. GOBW-502
 colors. METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-BANANA, P-SLATE, P-AJISAI, P-STRAW
 fabric. 9 oz FRENCH TERRY sizes. S, M, L, XL
 price. ¥18,480 release. mid-September



RAGLAN PULLOVER HOOD SWEAT

style. GOBW2506
 colors. METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-DARK GREEN, P-BANANA, P-ASH, P-BROWN, P-BORDEAUX, P-AJISAI
 fabric. 9 oz FRENCH TERRY sizes. S, M, L, XL
 price. ¥16,280 release. mid-September



HEAVY CREW SWEAT

style. GOBW1912
 colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-DARK GREEN, P-SLATE, P-BORDEAUX
 fabric. 13 oz FRENCH TERRY sizes. S, M, L, XL
 price. ¥17,380 release. late-September



HEAVY PULLOVER HOOD SWEAT

style. GOBW1913
 colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-DARK GREEN, P-SLATE, P-BORDEAUX
 fabric. 13 oz FRENCH TERRY sizes. S, M, L, XL
 price. ¥19,580 release. late-September



ROUGH CREW SWEAT

style. GOBW1609
 colors. BLACK, NAVY, SCARLET, P-BLACK, P-NAVY, P-NATURAL, P-DARK GREEN, P-BANANA, P-ASH, P-SLATE, P-BROWN, P-BORDEAUX, P-AJISAI, P-STRAW
 fabric. 9 oz NAP FLEECE sizes. S, M, L, XL
 price. ¥12,980 release. early-October

ROUGH 1/2 ZIP PULLOVER HOOD SWEAT

style. GOBW1610
 colors. BLACK, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-SLATE, P-BROWN, P-AJISAI, P-STRAW
 fabric. 9 oz NAP FLEECE
 sizes. S, M, L, XL
 price. ¥16,280
 release. early-October



L/S CREW SWEAT

style. GOBW2104
 colors. BLACK, NAVY, P-BLACK,P-NAVY, P-NATURAL, P-BANANA,P-ASH, P-BORDEAUX, P-AJISAI, P-STRAW
 fabric. 9 oz FRENCH TERRY
 sizes. S, M, L, XL
 price. ¥12,980
 release. mid-September



CREW SWEAT CARDIGAN

style. GOBW1711
 colors. BLACK, NAVY, P-BLACK, P-NAVY,
 P-NATURAL, P-F.RED, P-ASH, P-AJISAI, P-STRAW
 fabric. 9 oz NAP FLEECE sizes. M, L, XL
 price. ¥15,180 release. mid-September



NAP FLEECE SHAWL COLLAR SWEAT

style. GOBW2606
 colors. BLACK, P-BLACK, P-NATURAL,
 P-ASH, P-SLATE, P-BROWN
 fabric. 9 oz NAP FLEECE sizes. M, L, XL
 price. ¥17,380 release. early-October

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FREEDOM SWEAT

style. GOBW2505
 colors. BLACK, P-BLACK, P-NAVY, P-NATURAL,
 P-DARK GREEN, P-F.RED, P-ASH, P-AJISAI, P-STRAW
 fabric. 9 oz NAP FLEECE sizes. S, M, L, XL
 price. ¥17,380 release. early-October



CUT OFF FLEECE

style. GOBW2405
 colors. BLACK, NAVY, CREAM,
 BROWN, ORANGE
 fabric. SUPER FLEECE sizes. M, L
 price. ¥11,880 release. mid-October



HEAVY JERSEY ENGINEER JACKET ¥24,750

ZEBRA BOA FREEDOM JACKET ¥32,780

HEAVY SWEAT PANTS ¥17,380

FRENCH TERRY KINCHAKU ¥3,630





BOA FREEDOM JACKET

style. GOBW1506
 colors. BLACK, NAVY, IVORY, SMOKY BLUE, SCARLET
 fabric. BOA sizes. S, M, L
 price. ¥23,100 release. mid-October

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ZEBRA BOA FREEDOM JACKET

style. GOBW2604
 colors. CREAM, DEEP LAGOON, SCARLET
 fabric. BOA sizes. S, M, L
 price. ¥32,780 release. late-October



KNIT CORDUROY G-JAN

style. GOLT2505
 colors. P-BLACK, P-NATURAL, P-SLATE, P-BROWN
 fabric. KNIT CORDUROY sizes. M, L, XL
 price. ¥29,700 release. early-October



KNIT CORDUROY LS B.D. SHIRTS

style. GOLT2501
 colors. P-BLACK, P-NATURAL,
 P-BROWN, P-ASH, P-AJISAI
 fabric. KNIT CORDUROY
 sizes. M, L, XL
 price. ¥22,880
 release. early-October

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HEAVY JERSEY ENGINEER JACKET

style. GOLT2604
 colors. BLACK, P-BLACK, P-NATURAL, P-ASH, P-SLATE
 fabric. 9 oz JERSEY sizes. M, L, XL
 price. ¥24,750 release. late-September



C.P.O SWEAT JACKET

style. GOBW2105
 colors. BLACK, SCARLET, P-BLACK, P-NAVY, P-LATTE
 fabric. 9 oz NAP FLEECE
 sizes. S, M, L price. ¥19,800
 release. early-October



KODENSHI® KNIT CORDUROY POKAPOKA VEST

style: GOBW2503
colors: P-BLACK, P-F.RED, P-BROWN,
P-AJISAI, P-YELLOW GRASS
fabric: KODENSHI KNIT CORDUROY
sizes: M, L, XL price: ¥29,700
release: early-October



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KODENSHI® KNIT CORDUROY POKAPOKA JACKET

style: GOBW2502
colors: P-BLACK, P-F.RED, P-BROWN,
P-AJISAI, P-YELLOW GRASS
fabric: KODENSHI KNIT CORDUROY
sizes: M, L, XL price: ¥45,100
release: mid-October



KODENSHI® FLEECE SWEAT VEST

style: GOBW2207
colors: BLACK, NAVY, OLIVE, CREAM
fabric: KODENSHI NAP FLEECE sizes: S, M, L
price: ¥11,880 release: mid-September



KODENSHI® QUILT LS RAGLAN CREW NECK SHIRTS

style: GOBW2402
colors: P-BLACK, P-NAVY, P-NATURAL, P-BROWN, P-AJISAI
fabric: KODENSHI QUILT sizes: S, M, L, XL
price: ¥17,600 release: mid-October

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KODENSHI® LS THERMAL TEE

style: GOLT2606
colors: WHITE, BLACK,
P-BLACK, P-NATURAL,
P-ASH, P-AJISAI
fabric: KODENSHI THERMAL
sizes: S, M, L, XL
price: ¥14,850
release: late-September



KODENSHI® KNIT CORDUROY POKAPOKA VEST ¥29,700
MAX VINTAGE DYE RAGLAN CREW SWEAT ¥16,280
NARROW SWEAT PANTS ¥18,480



KODENSHI® KNIT CORDUROY POKAPOKA JACKET ¥45,100





HEAVY SWEAT PANTS

style. GOPT2210
 colors. BLACK, NAVY, P-BLACK, P-NAVY, P-ASH, P-SLATE
 fabric. 13 oz FRENCH TERRY sizes. S, M, L, XL
 price. ¥17,380 release. late-August



NARROW SWEAT PANTS

style. GOBW1418
 colors. BLACK, NAVY, P-BLACK, P-NAVY, P-ASH
 fabric. 13 oz FRENCH TERRY sizes. S, M, L, XL
 price. ¥18,480 release. late-August

KNIT CORDUROY PANTS

style. GOPT2506
 colors. P-BLACK, P-ASH, P-SLATE, P-BROWN
 fabric. KNIT CORDUROY
 sizes. S, M, L
 price. ¥22,880
 release. early-October



HEAVY JERSEY TROUSERS

style. GOPT2211
 colors. BLACK, P-BLACK, P-SAGE, P-ASH, P-AJISAI
 fabric. 9 oz JERSEY
 sizes. S, M, L
 price. ¥18,700
 release. early-September



ZEBRA BOA FREEDOM JACKET ¥32,780
 KNIT CORDUROY LS B.D SHIRTS ¥22,880
 HEAVY JERSEY TROUSERS ¥18,700



L/S KULU KULU TEE ¥6,930
RAGLAN SWEAT CARDIGAN ¥12,980
CUT OFF PINTACK FLARE PANTS ¥17,380



NAP FLEECE SHAWL COLLAR SWEAT ¥17,380
SWEAT SKIRT ¥15,950



80'S FOOTBALL TEE ¥6,930
HEAVY JERSEY TROUSERS ¥18,700



RAGLAN CREW SWEAT ¥12,980





RAGLAN CREW SWEAT

style. GOBW-101
 colors. METAL, BLACK, NAVY, SCARLET,
 P-BLACK, P-NAVY, P-NATURAL, P-DARK GREEN,
 P-BANANA, P-ASH, P-SLATE, P-BROWN,
 P-BORDEAUX, P-AJISAI, P-STRAW
 fabric. 9 oz FRENCH TERRY size. ONE
 price. ¥12,980 release. mid-September



NAP FLEECE SHAWL COLLAR SWEAT

style. GOBW2606
 colors. BLACK, P-BLACK, P-NATURAL,
 P-ASH, P-SLATE, P-BROWN
 fabric. 9 oz NAP FLEECE size. ONE
 price. ¥17,380 release. early-October

RAGLAN SWEAT CARDIGAN

style. GOBW2603
 colors. BLACK, SCARLET, P-BLACK, P-NAVY,
 P-NATURAL, P-ASH, P-BORDEAUX, P-AJISAI
 fabric. 9 oz FRENCH TERRY size. ONE
 price. ¥17,930 release. late-September



CREW SWEAT CARDIGAN

style. GOBW1711
 colors. BLACK, NAVY, P-BLACK, P-NAVY,
 P-NATURAL, P-F.RED, P-ASH, P-AJISAI, P-STRAW
 fabric. 9 oz NAP FLEECE
 size. ONE price. ¥15,180
 release. mid-September



CUT OFF FLARE SLEEVE SWEAT

style. GOBW2601
 colors. BLACK, P-BLACK, P-NATURAL,
 P-ASH, P-AJISAI, P-YELLOW GRASS
 fabric. LIGHT FRENCH TERRY
 size. ONE price. ¥13,750
 release. early-September



L/S RELAX TEE

style. GOBW2504
 colors. WHITE, BLACK, P-BLACK, P-NATURAL,
 P-F.RED, P-BANANA, P-BROWN
 fabric. 5.5 oz JERSEY
 size. ONE price. ¥7,590
 release. late-August



L/S KULU KULU TEE

style. GOLT2408
 colors. WHITE, BLACK, P-BLACK, P-NATURAL, P-ASH,
 P-SLATE, P-BORDEAUX, P-YELLOW GRASS
 fabric. 5.5 oz JERSEY size. ONE
 price. ¥6,930 release. late-August



BOA VEST

style. GOBW2602
colors. NAVY, IVORY, SMOKY BLUE,
CHARCOAL, SCARLET
fabric. BOA size. ONE
price. ¥14,300
release. mid-October



ZEBRA BOA VEST

style. GOBW2605
colors. WHITE, DEEP LAGOON, SCARLET
fabric. BOA size. ONE
price. ¥18,480 release. late-October

CUT OFF FLEECE

style. GOBW2405
colors. BLACK, NAVY, CREAM, BROWN, ORANGE
fabric. SUPER FLEECE size. ONE
price. ¥11,880 release. mid-October



SUPER FLEECE ONE BUTTON
SHAWL COLLAR SWEAT

style. GOBD2501
colors. BLACK, CREAM, DEEP LAGOON,
BROWN, OLIVE, ORANGE
fabric. SUPER FLEECE
size. ONE
price. ¥15,950
release. early-October



CUT OFF PINTACK
FLARE PANTS

style. GOPT2602
colors. BLACK, P-BLACK, P-NATURAL,
P-ASH, P-AJISAI, P-YELLOW GRASS
fabric. LIGHT FRENCH TERRY
size. ONE price. ¥17,380
release. early-September



SWEAT SKIRT

style. GOSK2501
colors. BLACK, ORANGE, P-SAGE,
P-SLATE, P-GRAY, P-YELLOW GRASS
fabric. LIGHT FRENCH TERRY
size. ONE price. ¥15,950
release. late-August

ROUND TOTE

style. GOGD2509
colors. P-NAVY, P-NATURAL,
P-F-RED, P-BANANA, P-CORAL,
P-LIGHT PURPLE, P-SODA,
P-TURQUOISE, P-AJISAI, P-KELLY
fabric. 5.5 oz JERSEY
size. ONE price. ¥6,930
release. late-August



COTTON WATCH CAP

style. GOGD2301
colors. BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-F-RED, P-BANANA,
P-SAGE, P-SODA, P-CORAL, P-AJISAI, P-LILY
fabric. HEAVY GAUGE COTTON KNIT
size. ONE price. ¥6,380
release. late-September



TEE KINCHAKU

style. GOGD1810
colors. ASSORT
fabric. 5.5 oz JERSEY
size. ONE price. ¥3,630
release. In stock



FRENCH TERRY
KINCHAKU

style. GOGD2607
colors. P-BLACK, P-NATURAL, P-F-RED,
P-CORAL, P-BANANA, P-SLATE, P-AJISAI
fabric. 9 oz FRENCH TERRY
size. ONE price. ¥3,630
release. late-August



CUT OFF FLARE SLEEVE SWEAT ¥13,750
CUT OFF PINTACK FLARE PANTS ¥17,380



Good On 2026 Fall & Winter
Color Chart

REACTIVE DYE

			
WHITE	BLACK	NAVY	SCARLET
			
SMOKY BLUE	OLIVE	BROWN	ORANGE
			
CREAM	IVORY	CHARCOAL	

YARN DYE


METAL

PIGMENT DYE

			
NATURAL	BLACK	NAVY	BORDEAUX
			
GRAY	F.RED	CORAL	TURQUOISE
			
BANANA	MOCHA	SAGE	DARK GREEN
			
SLATE	SODA	ORANGE	SAKURA
			
ASH	BROWN	CHERRY	YELLOW GRASS
			
AJISAI	MINT	STRAW	LATTE