Good On

Fall&Winter 2025

Comfortable basics

www.good-on.com

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What's Good On

Real One for Real people.
Good On your body!

item name.
S/S CREW TEE

style. GOST-701
colors. WHITE, METAL, BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-DARK GREEN,
P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-CORAL,
P-LIGHT PURPLE, P-SODA, P-BROWN, P-BORDEAUX,
P-TURQUOISE, P-SAKURA, P-ORANGE, P-MATCHA,P-CHERRY,
P-AJISAI, P-KELLY, P-NILE BLUE, P-CITRUS, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥5,500 release. late-August

こだわりの頑固な縫製と「Shrink to Fit」を考えたデザイン、
そして、いつまでも肌触りのいい良質のコットンを特別に編みたてた生地。
全てにおいて精神を込め、時間をかけて完成した、忘れてはいけない本当の本物。

The design concept of skilful craftsmanship is our mission...
America-grown and knit cottons that shrink and mold to fit body.
Extra top-stitching to assure strong seams.
Every step of way in the spirit of genuine American craftsmanship.
We bring you comfortable garments...
They feel Good On your body !There are big differences.

Mellows with age

50 回洗濯した SS クルー T シャツの
デニムのような色落ちの経年変化

Pigment dyed "**Black**"

All about Good On

商品の特徴やサイズ選びのポイント
詳しいメンテナンス方法や Q&A など

USER'S GUIDE
www.good-on.com/view/page/all-about-goodon

Good On を読み解く5つのこだわり

Pattern
www.good-on.com/view/page/pattern

Material
www.good-on.com/view/page/cotton

Fabric
www.good-on.com/view/page/fabric

Sewing
www.good-on.com/view/page/sewing

Dye
www.good-on.com/view/page/dyed

Cover:
KODENSHI® KNIT CORDUROY
POKAPOKA JACKET ¥45,100
FLANNEL CHECK SWEAT SHIRTS JACKET ¥25,300
S/S CREW TEE ¥5,500
HEAVY JERSEY TROUSERS ¥18,700

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製品の写真の色味は印刷インクの性質上、実物とは誤差が生じる場合があります。

KODENSHI® KNIT CORDUROY POKAPOKA VEST ¥29,700
FREEDOM SWEAT ¥17,380
HEAVY JERSEY TROUSERS ¥18,700
HEAVY JERSEY LOW CAP ¥4,950

BOA FREEDOM JACKET ¥23,100
RAGLAN ZIP HOOD SWEAT ¥18,480
S/S CREW TEE ¥5,500
KNIT CORDUROY PANTS ¥22,880

KNIT CORDUROY G-JAN ¥29,700
L/S HENLEY TEE ¥8,580
HEAVY JERSEY TROUSERS ¥18,700

KODENSHI® QUILT L/S RAGLAN
CREW NECK SHIRTS ¥17,600
HEAVY JERSEY TROUSERS ¥18,700
HEAVY JERSEY LOW CAP ¥4,950

KNIT CORDUROY L/S B.D SHIRTS ¥22,880
L/S THERMAL TEE ¥9,680
KNIT CORDUROY PANTS ¥22,880

KODENSHI® KNIT CORDUROY
POKAPOKA JACKET ¥45,100
RAGLAN PULLOVER HOOD SWEAT ¥16,280
NARROW SWEAT PANTS ¥18,480

5.5 oz Jersey

シャリ感とラフでザックリとした風合いを楽しめるように、不純物を除去し、糸を揃えて束にするカード工程を施した米綿100%の空紡糸 (18番単糸) を使用。伸縮性と耐久性、通気性に優れ、かつ自然に肌に馴染む快適な厚さ (5.5oz) に編み込んだジャージ生地。

item name.
L/S CREW TEE

style. GOLS-802
colors. WHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-DARK GREEN, P-BORDEAUX, P-ASH, P-BROWN, P-STRAW
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL price. ¥7,150
release. late-August

item name.
L/S POCKET TEE

style. GOLT1306
colors. WWHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-DARK GREEN, P-BORDEAUX, P-ASH, P-BROWN, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL price. ¥7,920
release. late-August

item name.
BASEBALL TEE

style. GOLT-601
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-DARK GREEN , P-BORDEAUX, P-ASH, P-BROWN, P-STRAW
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL
price. ¥5,720
release. late-August

item name.
ONE BUTTON BASEBALL TEE

style. GOLT1505
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥7,480 release. late-August

9 oz Heavy Jersey

米綿 100%の太い空紡糸 (10 番単糸) を高密度に編み込んだ、肉厚で硬く張りのあるジャージ生地。生産ロットの異なる多様な糸を織り交ぜることにより表面に凹凸を付けて無骨な表情に仕上げています。

item name.
HEAVY JERSEY L/S HENLEY TEE

style. GOLT2209
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-BROWN, P-ASH
fabric. 9 oz JERSEY sizes. S, M, L, XL
price. ¥11,880 release. early-September

item name.
HEAVY JERSEY L/S RAGLAN POCKET TEE

style. GOLT1805
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-BROWN, P-AJISAI, P-STRAW
fabric. 9 oz JERSEY sizes. S, M, L, XL
price. ¥10,450 release. mid-September

item name.
HEAVY JERSEY L/S CREW TEE

style. GOLT2107
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-AJISAI, P-BROWN, P-STRAW
fabric. 9 oz JERSEY sizes. S, M, L, XL
price. ¥10,450 release. early-September

item name.
L/S HENLEY TEE

style. GOLT1601
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-ASH, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥8,580 release. late-August

item name.
80'S FOOTBALL TEE
style. GOLT1502
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-BORDEAUX, P-ASH, P-DARK GREEN, P-STRAW
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥6,930 release. late-August

item name.
L/S RIB KNIT
style. GOLT2106
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-BROWN, P-AJISAI
fabric. RIB KNIT sizes. S, M, L, XL
price. ¥11,880 release. mid-September

item name.
KNIT CORDUROY L/S B.D SHIRTS
style. GOLT2501
colors. P-BLACK, P-BROWN, P-AJISAI
fabric. KNIT CORDUROY
sizes. M, L, XL
price. ¥22,880
release. early-October

item name.
L/S THERMAL TEE
style. GOLT1202
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL
fabric. 6 oz THERMAL sizes. S, M, L, XL
price. ¥9,680 release. mid-September

item name.
L/S TURTLE NECK TEE
style. GOLT2307
colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-ASH
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥7,150 release. late-August

HEAVY PULLOVER HOOD SWEAT ¥19,580
CARGO PANTS (Stylist's Own)

9 oz French Terry

裏がタオルの様にパイル構造になっており、日本では裏毛とも呼ばれる、スウェットでは定番の生地。サラサラとした肌触りで吸水性に優れているため、インナー&アウター兼用で春、秋、冬の3シーズンに対応できる高い汎用性を誇るスウェット生地。

item name.
RAGLAN CREW SWEAT
style. GOBW-101
colors. METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-DARK GREEN, P-BORDEAUX, P-ASH, P-BROWN, P-STRAW
fabric. 9 oz FRENCH TERRY
sizes. S, M, L, XL price. ¥12,980
release. mid-September

item name.
RAGLAN PULLOVER HOOD SWEAT
style. GOBW2506
colors. METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-DARK GREEN, P-BORDEAUX, P-ASH, P-BROWN, P-CORAL, P-AJISAI, P-STRAW
fabric. 9 oz FRENCH TERRY sizes. S, M, L, XL
price. ¥16,280 release. mid-September

item name.
RAGLAN ZIP HOOD SWEAT
style. GOBW-502
colors. METAL, BLACK, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-STRAW
fabric. 9 oz FRENCH TERRY sizes. S, M, L, XL
price. ¥18,480 release. mid-September

13 oz French Terry

番手の異なる３本の糸を三層構造に束ねて強度のある1本の糸にし、13ozの裏パイル状にニッティングした、タフで無骨な表情とずっしりとした重厚な着心地が特徴のヘビーウェイト生地。

9 oz Napped Fleece

生地の裏をブラシで掻き起毛させているため熱がこもり、ウールの様に保湿性に優れた暖かな生地。

item name.
L/S CREW SWEAT
style. GOBW2104
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-CORAL, P-AJISAI, P-STRAW
fabric. 9 oz FRENCH TERRY
sizes. S, M, L, XL
price. ¥12,980
release. mid-September

item name.
ROUGH CREW SWEAT
style. GOBW1609
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-CORAL, P-AJISAI, P-BROWN, P-DARK GREEN, P-ASH, P-STRAW
fabric. 9 oz NAP FLEECE sizes. S, M, L, XL
price. ¥12,980 release. early-October

item name.
ROUGH 1/2 ZIP PULLOVER HOOD SWEAT
style. GOBW1610
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-AJISAI, P-F.RED, P-BROWN, P-STRAW
fabric. 9 oz NAP FLEECE
sizes. S, M, L, XL
price. ¥16,280
release. early-October

item name.
HEAVY CREW SWEAT
style. GOBW1912
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-DARK GREEN, P-BORDEAUX
fabric. 13 oz FRENCH TERRY sizes. S, M, L, XL
price. ¥17,380 release. late-September

item name.
HEAVY PULLOVER HOOD SWEAT
style. GOBW1913
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-DARK GREEN, P-BORDEAUX
fabric. 13 oz FRENCH TERRY sizes. S, M, L, XL
price. ¥19,580 release. late-September

item name.
CUT OFF FLEECE
style. GOBW2405
colors. BLACK, NAVY, CREAM, FLAMINGO, BROWN
fabric. SUPER FLEECE
sizes. Women's, M, L
price. ¥11,880
release. mid-October

item name.
TERRY SMOCK
style. GOBW2103
colors. BLACK, NAVY, P-BLACK, P-NATURAL, P-SAGE, P-AJISAI, P-STRAW
fabric. LIGHT FRENCH TERRY
sizes. Women's, Men's
price. ¥14,850
release. early-September

item name.
CREW SWEAT CARDIGAN
style. GOBW1711
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-AJISAI, P-STRAW
fabric. 9 oz NAP FLEECE sizes. Women's, M, L, XL
price. ¥15,180 release. mid-September

item name.
FREEDOM SWEAT
style. GOBW2505
colors. P-BLACK, P-NAVY, P-DARK GREEN, P-F.RED, P-AJISAI, P-STRAW
fabric. 9 oz NAP FLEECE sizes. S, M, L, XL
price. ¥17,380 release. early-October

item name.
JEET SWEAT JACKET
style. GOLT2108
colors. BLACK, NAVY, P-BLACK, P-AJISAI, P-NATURAL, P-ASH
fabric. 9 oz NAP FLEECE sizes. M, L
price. ¥19,800 release. early-October

item name.
FLANNEL CHECK SWEAT SHIRTS JACKET
style. GOBW2407
colors. CREAM, HAZE BLUE, SCARLET
fabric. 9 oz NAP FLEECE
sizes. S, M, L, XL price. ¥25,300
release. mid-October

item name.
BOA FREEDOM JACKET
style. GOBW1506
colors. BLACK, NAVY, IVORY, SMOKY BLUE, SCARLET
fabric. BOA sizes. S, M, L
price. ¥23,100 release. mid-October

item name.
C.P.O SWEAT JACKET
style. GOBW2105
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-LATTE
fabric. 9 oz NAP FLEECE
sizes. S, M, L price. ¥19,800
release. early-October

item name.
HEAVY JERSEY G-JAN
style. GOLT2306
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-BORDEAUX
fabric. 9 oz JERSEY sizes. M, L, XL
price. ¥24,200 release. mid-September

item name.
KNIT CORDUROY G-JAN
style. GOLT2505
colors. P-BLACK, P-NATURAL, P-BROWN
fabric. KNIT CORDUROY sizes. M, L, XL
price. ¥29,700 release. early-October

KODENSHI

人体から出る遠赤外線を活用した快適な保温効果を発揮する光電子 ® の高純度超微粒子セラミックスを使用した高機能カットソーシリーズ。

item name.
KODENSHI® KNIT CORDUROY POKAPOKA VEST
style. GOBW2503
colors. P-BLACK, P-NAVY, P-NATURAL, P-ASH, P-BROWN
fabric. KODENSHI KNIT CORDUROY
sizes. M, L, XL price. ¥29,700
release. early-October

KNIT CORDUROY

オーガニックコットン製空紡糸とポリエステル糸を使用し、柔らかな質感と温かみのある風合いを表現しながら、吸湿性と保温性に優れた快適な着心地と、染色や洗濯による型崩れが生じにくい剛性を実現。コーデュロイ特有の畝を持ちながらニットの柔軟性と伸縮性を兼ね備えた独自の生地。

item name.
KODENSHI® QUILT L/S RAGLAN CREW NECK SHIRTS
style. GOBW2402
colors. P-BLACK, P-NAVY, P-NATURAL, P-AJISAI,
fabric. KODENSHI QUILT
sizes. S, M, L, XL
price. ¥17,600
release. mid-October

item name.
KODENSHI® FLEECE SWEAT VEST
style. GOBW2207
colors. BLACK, NAVY, OLIVE
fabric. KODENSHI NAP FLEECE sizes. S, M, L
price. ¥11,880 release. mid-September

item name.
KODENSHI® QUILT JACKET
style. GOBW2403
colors. P-BLACK, P-NAVY, P-NATURAL, P-AJISAI, P-F.RED
fabric. KODENSHI QUILT sizes. S, M, L, XL
price. ¥23,980 release. mid-October

item name.
KODENSHI® KNIT CORDUROY POKAPOKA JACKET
style. GOBW2502
colors. P-BLACK, P-NAVY, P-BROWN
fabric. KODENSHI KNIT CORDUROY
sizes. M, L, XL price. ¥45,100
release. mid-October

item name.
HEAVY SWEAT PANTS
style. GOPT2210
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-ASH
fabric. 13 oz FRENCH TERRY sizes. S, M, L
price. ¥17,380 release. early-September

item name.
KNIT CORDUROY PANTS
style. GOPT2503
colors. P-BLACK, P-ASH, P-BROWN
fabric. KNIT CORDUROY sizes. S, M, L
price. ¥22,880 release. early-October

item name.
NARROW SWEAT PANTS
style. GOBW1418
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-ASH
fabric. 13 oz FRENCH TERRY sizes. S, M, L
price. ¥18,480 release. early-September

item name.
HEAVY JERSEY TROUSERS
style. GOPT2211
colors. BLACK, P-BLACK, P-SAGE, P-ASH, P-AJISAI
fabric. 9 oz JERSEY sizes. S, M, L
price. ¥18,700 release. early-September

item name.
HEAVY JERSEY LOW CAP
style. GOGD1808
colors. P-BLACK, P-NAVY, P-NATURAL, P-SAGE, P-AJISAI, P-NATURAL×P-BLACK, P-NATURAL×P-NAVY, P-NATURAL×P-SAGE, P-AJISAI×P-NAVY
fabric. 9 oz JERSEY sizes. ONE
price. ¥4,950 release. early-September

item name.
COTTON WATCH CAP
style. GOGD2301
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-AJISAI, P-SAGE, P-SODA, P-CORAL, P-LILY, P-STRAW
fabric. HEAVY GAUGE COTTON KNIT
size. ONE price. ¥6,380
release. late-September

item name.
KODENSHI® QUILT SCARF
style. GOGD2414
colors. P-BLACK, P-NATURAL, P-AJISAI
fabric. KODENSHI QUILT
size. 136cm × 22cm price. ¥6,380
release. mid-October

item name.
ROUND TOTE
style. GOGD2509
colors. P-NAVY, P-NATURAL, P-F.RED, P-BANANA, P-CORAL, P-LIGHT PURPLE, P-SODA, P-TURQUOISE, P-AJISAI, P-KELLY
fabric. 5.5 oz JERSEY size. 36cm × 47cm
price. ¥6,930 release. late-September

item name.
WOMEN'S RELAX SWEAT
style. GOBW2209
colors. BLACK, P-NATURAL, P-GRAY, P-CORAL, P-AJISAI, P-BORDEAUX, P-STRAW
fabric. LIGHT FRENCH TERRY size. ONE
price. ¥11,880 release. late-August

item name.
WOMEN'S SUPER FLEECE ONE BUTTON SHAWL COLLAR SWEAT
style. GOBW2501
colors. CREAM, BLACK, DEEP LAGOON, BROWN, SCARLET
fabric. SUPER FLEECE size. ONE
price. ¥15,950 release. early-October

item name.
WOMEN'S L/S KULU KULU TEE
style. GOLT2408
colors. WHITE, BLACK, P-BLACK, P-NATURAL, P-ASH, P-CORAL, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY size. ONE
price. ¥6,930 release. late-August

item name.
WOMEN'S L/S RELAX TEE
style. GOBW2504
colors. WHITE, BLACK, P-BLACK, P-NATURAL, P-AJISAI, P-STRAW
fabric. 5.5 oz JERSEY
size. ONE price. ¥7,590
release. late-August

item name.
WOMEN'S SWEAT SKIRT
style. GOSK2501
colors. BLACK, P-BLACK, P-ASH, P-SAGE, P-AJISAI
fabric. LIGHT FRENCH TERRY
size. ONE price. ¥15,950
release. late-August

item name.
WOMEN'S LIGHT FRENCH TERRY PANTS
style. GOPT2505
colors. BLACK, P-BLACK, P-NATURAL, P-ASH, P-SAGE, P-AJISAI
fabric. LIGHT FRENCH TERRY
size. ONE price. ¥15,950
release. late-August

C.P.O SWEAT JACKET ¥19,800
80'S FOOTBALL TEE ¥6,930
WOMEN'S LIGHT FRENCH TERRY PANTS ¥15,950

KODENSHI® QUILT JACKET ¥23,980
WOMEN'S SWEAT SKIRT ¥15,950

CREW SWEAT CARDIGAN ¥15,180
ONE BUTTON BASEBALL TEE ¥7,480
WOMEN'S LIGHT FRENCH TERRY PANTS ¥15,950

RAGLAN PULLOVER HOOD SWEAT ¥16,280
L/S CREW TEE ¥7,150
WOMEN'S LIGHT FRENCH TERRY PANTS ¥15,950

WOMEN'S SUPER FLEECE
ONE BUTTON SHAWL COLLAR SWEAT ¥15,950
WOMEN'S SWEAT SKIRT ¥15,950

WOMEN'S L/S RELAX TEE ¥7,590
HEAVY JERSEY TROUSERS ¥18,700

Right. RAGLAN ZIP HOOD SWEAT ¥18,480
S/S CREW TEE ¥5,500
KNIT CORDUROY PANTS ¥22,880

Left. WOMEN'S RELAX SWEAT ¥11,880
WOMEN'S SWEAT SKIRT ¥15,950

Good On 2025 Fall&Winter

COLOR CHART

PIGMENT DYE

- NATURAL
- BLACK
- NAVY
- BORDEAUX
- GRAY
- F.RED
- CORAL
- TURQUOISE
- BANANA
- MOCHA
- LATTE
- LILY
- SLATE
- SAGE
- DARK GREEN
- SAKURA
- SODA
- ASH
- LIGHT PURPLE
- AJISAI
- MATCHA
- BROWN
- ORANGE
- CHERRY
- KELLY
- NILE BLUE -NEW-
- CITRUS -NEW-
- STRAW -NEW-

REACTIVE DYE

- WHITE
- BLACK
- NAVY
- FLAMINGO
- SMOKY BLUE
- OLIVE
- DEEP LAGOON
- CREAM
- BROWN
- HAZE BLUE
- SCARLET -NEW-

YARN DYE

- METAL

Back Cover (P32).
BOA FREEDOM JACKET ¥23,100
L/S RIB KNIT ¥11,880
WOMEN'S SWEAT SKIRT ¥15,950

Good On

Fall&Winter 2025

Comfortable basics

www.good-on.com

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