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Good On
Good On
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Good On



Good On
SUMMER 2024
Comfortable basics
www.good-on.com



What's Good On

Real One for Real people. Good On your body!

こだわりの頑固な縫製と「Shrink to Fit」を考えたデザイン、
そして、いつまでも肌触りのいい良質のコットンを特別に編みた生地。
全てにおいて精神を込め、時間をかけて完成した、忘れてはいけない本当の本物。

The design concept of skilful craftsmanship is our mission...
America-grown and knit cottons that shrink and mold to fit body.
Extra top-stitching to assure strong seams.
Every step of way in the spirit of genuine American craftsmanship.
We bring you comfortable garments...
They feel Good On your body !There are big differences.



BASEBALL SHIRTS ¥10,780
S/S HENLEY TEE ¥6,490
LIGHT TERRY SHORTS ¥12,980
SOLID HEAVY JERSEY LOW CAP ¥4,180



Mellows with age

50回洗濯したSSクルーTシャツの
デニムのような色落ちの経年変化

Brand new
S/S Crew Tee



Washed 50 Times

Pigment dyed "Black"

All about Good On

商品の特徴やサイズ選びのポイント
詳しいメンテナンス方法や Q&A など



USER'S GUIDE

www.good-on.com/view/page/all-about-goodon

Good On を読み解く5つのこだわり



Pattern

www.good-on.com/view/page/pattern



Material

www.good-on.com/view/page/cotton



Fabric

www.good-on.com/view/page/fabric



Sewing

www.good-on.com/view/page/sewing



Dye

www.good-on.com/view/page/dyed



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掲載商品の価格はすべて税込表示となります。

販売店によりお取り扱い商品及びサイズ、カラー、並びに発売時期及び販売期間は異なります。

詳細につきましては各店舗までお問い合わせください。

製品の仕様及び価格、並びに発売時期は予告なく変更となる場合があります。

製品の写真の色味は印刷インクの性質上、実物とは誤差が生じる場合があります。



LEOPARD S/S OPEN TEE SHIRTS ¥14,080 S/S CREW TEE ¥4,950



S/S RINGER TEE ¥5,280
DOUBLE PILE SHORTS ¥9,680



STRIPE RIB S/S TEE ¥9,680



S/S OPEN TEE SHIRTS ¥10,780
HEAVY JERSEY TRAVEL SHORTS ¥11,880



S/S JEET SHIRTS ¥13,750
HEAVY JERSEY
TRAVEL SHORTS ¥11,880



RETRO FLOWER DOUBLE PILE S/S OPEN SHIRTS ¥17,380



S/S CREW TEE ¥4,950 LIGHT TERRY SHORTS ¥12,980



item name.

S/S CREW TEE

style. GOST-701

colors. WHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-DARK GREEN, P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-GRAY, P-CORAL, P-LATTE, P-LIGHT PURPLE, P-SODA, P-BORDEAUX, P-TURQUOISE, P-VIOLET, P-SAKURA

fabric. 5.5 oz JERSEY

sizes. S, M, L, XL price. ¥4,950

release. mid-February



item name.

XXL S/S CREW TEE

style. GOST7012X

colors. WHITE, P-BLACK, P-NAVY, P-NATURAL, P-SLATE, P-SODA

fabric. 5.5 oz JERSEY

size. XXL price. ¥5,390

release. mid-February



item name.

S/S V-NECK TEE

style. GOST1001

colors. WHITE, METAL, BLACK, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-SAGE, P-MOCHA, P-SLATE, P-LIGHT PURPLE, P-SODA

fabric. 5.5 oz JERSEY

sizes. S, M, L, XL

price. ¥4,950

release. late-March



item name.

S/S POCKET TEE

style. GOST0903

colors. WHITE, METAL, BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-DARK GREEN, P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-GRAY, P-CORAL, P-LATTE, P-LIGHT PURPLE, P-SODA, P-BORDEAUX, P-TURQUOISE, P-VIOLET, P-SAKURA

fabric. 5.5 oz JERSEY sizes. S, M, L, XL

price. ¥5,720 release. late-February



item name.

PIQUE S/S POCKET TEE

style. GOST1702

colors. WHITE, P-BLACK, P-NAVY, P-DARK GREEN, P-LATTE, P-BORDEAUX, P-CORAL

fabric. 6 oz PIQUE sizes. S, M, L, XL

price. ¥6,490

release. mid-March



item name.

S/S POLO TEE

style. GOST1103

colors. WHITE, BLACK, NAVY, P-BLACK, P-NAVY, P-SLATE, P-CORAL

fabric. 5.5 oz JERSEY

sizes. S, M, L, XL

price. ¥7,920

release. late-March



item name.

S/S HENLEY TEE

style. GOST1102

colors. WHITE, BLACK, P-BLACK, P-NAVY, P-NATURAL, P-F.RED, P-SAGE, P-BANANA, P-ASH, P-SLATE, P-SODA

fabric. 5.5 oz JERSEY sizes. S, M, L, XL

price. ¥6,490 release. early-March



item name.

S/S OPEN TEE SHIRTS

style. GOST1605

colors. BLACK, P-BLACK, P-NATURAL, P-F.RED, P-BANANA, P-CORAL, P-SODA, P-LILY

fabric. 5.5 oz JERSEY sizes. S, M, L, XL

price. ¥10,780 release. mid-April



item name.

S/S RINGER TEE

style. GOST1910
 colors. NAVY, SMOKY BLUE, OLIVE, ORANGE
 fabric. 5.5 oz JERSEY sizes. S, M, L, XL
 price. ¥5,280
 release. late-March



item name.

STRIPE RIB S/S TEE

style. GOST2404
 colors. P-BLACK×BLACK,
P-NATURAL×BLACK, P-NATURAL×RED
 fabric. 5.5 oz JERSEY sizes. S, M, L, XL
 price. ¥9,680
 release. early-April



item name.

80'S RINGER TEE

style. GOST2402
 colors. BLACK, NAVY, FLAMINGO, OLD GOLD
 fabric. 5.5 oz JERSEY sizes. S, M, L, XL
 price. ¥7,480
 release. mid-March



80'S RINGER TEE ¥7,480 LIGHT TERRY SHORTS ¥12,980



item name.
S/S REVERSIBLE TEE
 style. GOST2302
 colors. WHITE×BLACK,
 FLAMINGO×IVORY, NAVY×OLD GOLD
 fabric. 4.5 oz JERSEY sizes. M, L, XL
 price. ¥9,680
 release. early-April

item name.
S/S TERRY TEE
 style. GOST2006
 colors. P-BLACK, P-NATURAL, P-DARK GREEN,
 P-BANANA, P-CORAL, P-SODA, P-LILY
 fabric. LIGHT FRENCH TERRY
 sizes. S, M, L, XL
 price. ¥8,690
 release. late-February



item name.
虎福 S/S OPEN TEE SHIRTS
 style. GOST2316
 colors. BLACK, P-BLACK, P-NATURAL
 fabric. 5.5 oz JERSEY sizes. M, L, XL
 price. ¥15,950
 release. early-June



item name.
WIND THRU TANK TOP
 style. GOST2305
 colors. P-BLACK, P-NATURAL, P-CORAL, P-SODA
 fabric. COTTON MESH sizes. S, M, L, XL
 price. ¥5,940 release. late-April

item name.
WIND THRU S/S CREW TEE
 style. GOST2304
 colors. P-BLACK, P-NATURAL, P-CORAL, P-SODA
 fabric. COTTON MESH sizes. S, M, L, XL
 price. ¥7,480 release. mid-April



item name.
POCKET TANK TOP
 style. GOST1104
 colors. WHITE, BLACK, P-BLACK,
 P-NAVY, P-NATURAL, P-SLATE,
 P-ASH, P-CORAL, P-LILY
 fabric. 5.5 oz JERSEY
 sizes. S, M, L, XL
 price. ¥4,950
 release. mid-May



item name.
BASEBALL SHIRTS
 style. GOST2405
 colors. P-BLACK, P-NAVY, P-NATURAL, P-F,RED
 fabric. 5.5 oz JERSEY sizes. S, M, L
 price. ¥10,780
 release. mid-April



item name.
S/S JEET SHIRTS
 style. GOST2406
 colors. BLACK, P-BLACK, P-NATURAL,
 P-SLATE, P-LIGHT PURPLE
 fabric. 5.5 oz JERSEY sizes. M, L
 price. ¥13,750
 release. late-March



**HEAVY JERSEY
S/S RAGLAN POCKET TEE**

style: GOST1101
colors: WHITE, BLACK, P-BLACK, P-NAVY, P-NATURAL, P-F-RED, P-SAGE, P-SLATE, P-CORAL, P-LIGHT PURPLE, P-SODA
fabric: 9 oz JERSEY sizes: S, M, L, XL
price: ¥7,920 release: early-March



**HEAVY JERSEY S/S STAND
COLLAR RUGBY JERSEY**

style: GOST1503
colors: WHITE, P-BLACK, P-NAVY, P-NATURAL, P-MOCHA, P-SLATE, P-ASH, P-SODA
fabric: 9 oz JERSEY sizes: S, M, L
price: ¥8,910 release: mid-March



**HEAVY JERSEY
S/S CREW TEE**

style: GOST2109
colors: WHITE, P-BLACK, P-NAVY, P-NATURAL, P-F-RED, P-SLATE, P-CORAL, P-LIGHT PURPLE
fabric: 9 oz JERSEY sizes: S, M, L, XL
price: ¥7,150
release: late-March



**HEAVY JERSEY
S/S FOOTBALL TEE**

style: GOST1906
colors: WHITE, P-BLACK, P-NAVY, P-NATURAL, P-SLATE, P-LIGHT PURPLE
fabric: 9 oz JERSEY sizes: S, M, L, XL
price: ¥8,250 release: early-April





Item name:
**RETRO FLOWER DOUBLE PILE
S/S OPEN SHIRTS**

style: GOST2307 colors: NAVY, GREEN, CORAL
fabric: DOUBLE PILE sizes: M, L, XL
price: ¥17,380 release: late-May



Item name:
RETRO FLOWER DOUBLE PILE SHORTS

style: GOPT2303 colors: NAVY, GREEN, CORAL
fabric: DOUBLE PILE sizes: M, L
price: ¥13,200 release: late-May



Item name:
**LEOPARD
S/S OPEN TEE SHIRTS**

style: GOST2409 colors: SMOKY BLUE, IVORY
fabric: 5.5 oz JERSEY sizes: M, L, XL
price: ¥14,080 release: late-May



Item name:
LEOPARD TEE SHORTS

style: GOPT2401 colors: SMOKY BLUE, IVORY
fabric: 5.5 oz JERSEY sizes: M, L
price: ¥10,780 release: late-May



Item name:
**ORGANIC
S/S POCKET TEE**

style: GOST2102
colors: GREEN, BROWN, NATURAL
fabric: 5.5 oz ORGANIC COTTON JERSEY
sizes: S, M, L, XL
price: ¥7,590
release: late-March



Item name:
TEE ROMPERS

style: GOST1802
colors: P-BLACK, P-NAVY, P-ASH, P-CORAL
fabric: 5.5 oz JERSEY sizes: S, M, L
price: ¥13,200
release: late-April

Item name:
**SOLID HEAVY
JERSEY LOW CAP**

style: GOGD1808
colors: P-BLACK, P-NAVY,
P-NATURAL, P-SAGE
fabric: 9 oz JERSEY
size: ONE
price: ¥4,180
release: late-March



Item name:
**HEAVY JERSEY
PLAY CAP**

style: GOGD1920
colors: P-BLACK, P-NAVY,
P-SAGE, P-MOCHA,
P-SLATE, P-LATTE
fabric: 9 oz JERSEY
size: ONE price: ¥4,950
release: early-March



Item name:
TEE KINCHAKU

style: GOST1810
colors: ASSORT
fabric: 5.5 oz JERSEY
size: ONE
price: ¥3,630
release: early-February



Item name:
GO FLYING DISK

style: GOGD2310
colors: BLACK, BLUE
size: ONE price: ¥1,650
release: early-February





LEOPARD TEE SHORTS ¥10,780



item name.
LIGHT TERRY SHORTS

style. GOPT2101
colors. P-BLACK, P-NATURAL, P-SAGE, P-ASH
fabric. LIGHT FRENCH TERRY
sizes. S, M, L
price. ¥12,980
release. mid-April



item name.
**HEAVY JERSEY
TRAVEL SHORTS**

style. GOPT1602
colors. BLACK, P-BLACK, P-NAVY, P-NATURAL,
P-F-RED, P-SAGE, P-SLATE, P-ASH
fabric. 9 oz JERSEY sizes. S, M, L
price. ¥11,880 release. mid-April



item name.
TEE SHORTS

style. GOPT2301
colors. BLACK, P-BLACK, P-BANANA,
P-LIGHT PURPLE, P-TURQUOISE
fabric. 5.5 oz JERSEY
sizes. S, M, L
price. ¥8,580
release. mid-April



item name.
DOUBLE PILE SHORTS

style. GOPT1405
colors. BLACK, DEEP LAGOON,
OLD GOLD, G.GREEN, COYOTE, FLAMINGO
fabric. DOUBLE PILE sizes. S, M, L
price. ¥9,680 release. mid-April



item name.
HENLEY TUNIC

style. GOLT2208
colors. P-NAVY, P-NATURAL,
P-DARK GREEN, P-BANANA, P-SODA
fabric. 5.5 oz JERSEY size. ONE
price. ¥9,350
release. late-February



item name.
**S/S POCKET
MAXI ONEPIECE**
style. GOOP1903
colors. BLACK, P-NAVY, P-BANANA,
P-ASH, P-GRAY, P-CORAL
fabric. 5.5 oz JERSEY size. ONE
price. ¥8,580 release. late-March



item name.
**NO SLEEVE
ALL IN ONE**
style. GOOP1904
colors. P-NAVY, P-DARK GREEN,
P-SLATE, P-GRAY, P-SODA
fabric. 5.5 oz JERSEY size. ONE
price. ¥14,850 release. late-April



item name.
**S/S CREW
POCKET TUNIC**
style. GOST2303
colors. P-NATURAL, P-ASH, P-SLATE, P-SODA
fabric. 5.5 oz JERSEY size. ONE
price. ¥9,680
release. late-March



item name.
TENT TEE DRESS
style. GOOP1905
colors. BLACK, P-NAVY, P-ASH,
P-SAKURA, P-TURQUOISE
fabric. 5.5 oz JERSEY size. ONE
price. ¥8,580 release. mid-April



S/S CREW POCKET TUNIC ¥9,680



Item name.
**WOMEN'S
KULU KULU S/S TEE**
style: GOST2108
colors: WHITE, P-NAVY, P-NATURAL,
P-BANANA, P-SLATE, P-GRAY, P-SODA
fabric: 5.5 oz JERSEY size: ONE
price: ¥5,280
release: mid-March



Item name.
WOMEN'S RINGER FINE TOP
style: GOST2407
colors: NAVY, SMOKY BLUE, OLIVE, ORANGE
fabric: 5.5 oz JERSEY size: ONE
price: ¥5,940 release: early-April



Item name.
**WOMEN'S BABY
JERSEY S/S BASIC TEE**
style: GOST2204
colors: WHITE, P-NAVY,
P-NATURAL, P-BANANA,
P-LIGHT PURPLE, P-SAKURA
fabric: 4.5 oz JERSEY
size: ONE price: ¥5,280
release: mid-February



Item name.
WOMEN'S SNAP TEE VEST
style: GOST2401
colors: P-NAVY, P-SAGE,
P-BANANA, P-GRAY, P-LATTE
fabric: 5.5 oz JERSEY size: ONE
price: ¥9,350
release: early-April



Item name.
WOMEN'S FINE TOP
style: GOST2202
colors: WHITE, BLACK, P-NAVY,
P-NATURAL, P-CORAL, P-LILY
fabric: 5.5 oz JERSEY
size: ONE price: ¥5,280
release: late-March



Item name.
**WOMEN'S
S/S RELAX TEE**
style: GOST2203
colors: WHITE, P-NAVY,
P-NATURAL, P-DARK GREEN,
P-GRAY, P-LIGHT PURPLE,
P-SAKURA
fabric: 5.5 oz JERSEY
size: ONE price: ¥5,940
release: mid-February



S/S V-NECK TEE ¥4,950

WOMEN'S KULU KULU S/S TEE ¥5,280



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HENLEY TUNIC ¥9,350



S/S POCKET MAXI ONEPIECE ¥8,580



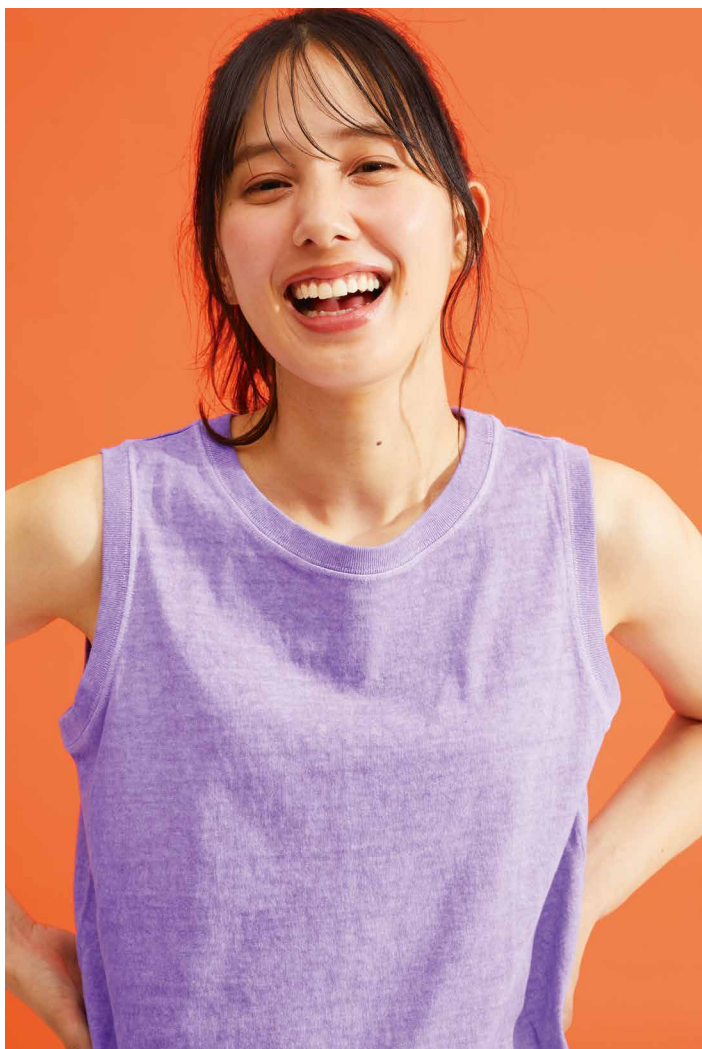
WIND THRU S/S CREW TEE ¥7,480



NO SLEEVE ALL IN ONE ¥14,850



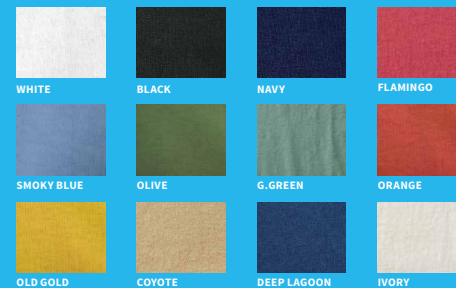
WOMEN'S SNAP TEE VEST ¥9,350
WOMEN'S FINE TOP ¥5,280



WOMEN'S FINE TOP ¥5,280

Good On 2024 Summer Color Chart

REACTIVE DYE



YARN DYE



PIGMENT DYE

