

Good On
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SUMMER 2023



Comfortable basics
www.good-on.com

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What's Good On

Real One for Real people. Good On your body!

こだわりの頑固な縫製と「Shrink to Fit」を考えたデザイン、
そして、いつまでも肌触りのいい良質のコットンを特別に編みた生地。
全てにおいて精神を込め、時間をかけて完成した、忘れてはいけない本当の本物。

The design concept of skilful craftsmanship is our mission...
America-grown and knit cottons that shrink and mold to fit body.
Extra top-stitching to assure strong seams.
Every step of way in the spirit of genuine American craftsmanship.
We bring you comfortable garments...
They feel Good On your body !There are big differences.



S/S OPEN TEE SHIRTS ¥10,780 HEAVY JERSEY TRAVEL SHORTS ¥11,880

All about Good On

商品の特徴やサイズ選びのポイント
詳しいメンテナンス方法やQ&Aなど

USER'S GUIDE

www.good-on.com/allabout.html



Good On を読み解く5つのこだわり

Fabric

www.good-on.com/concept.html#fabric



Sewing

www.good-on.com/concept.html#sewing



Material

www.good-on.com/concept.html#material



Pattern

www.good-on.com/concept.html#pattern



Dye

www.good-on.com/concept.html#dye



S/S RINGER TEE ¥5,280 WOMEN'S RELAX PANTS ¥9,680

販売店によりお取り扱い商品及びサイズ、カラー、並びに発売時期及び販売期間は異なります。
詳細につきましては各店舗までお問い合わせください。
製品の仕様及び価格、並びに発売時期は予告なく変更となる場合があります。
製品の写真の色味は印刷インクの性質上、実物とは誤差が生じる場合があります。



item name **S/S CREW TEE**

style. GOST-701

color. WHITE, METAL, BLACK, DEEP LAGOON,
FLAMINGO, P-BLACK, P-NAVY, P-NATURAL,
P-F.RED, P-DARK GREEN, P-SAGE, **P-BANANA**,
P-ASH, **P-MOCHA**, P-SLATE, P-GRAY, P-CORAL,
P-LATTE, P-LIGHT PURPLE, **P-SODA**

fabric. 5.5 oz JERSEY size. S, M, L, XL
price. ¥4,950 with tax release. late-February



item name.
S/S POCKET TEE

style. GOST0903
color. WHITE, METAL, BLACK, **FLAMINGO**, P-BLACK, P-NAVY, P-NATURAL, P-F-RED, P-DARK GREEN, P-SAGE, P-BANANA, P-ASH, P-MOCHA, P-SLATE, P-CORAL, P-LATTE, P-LIGHT PURPLE, P-SODA
fabric. 5.5 oz JERSEY
size. S, M, L, XL
price. ¥5,720 with tax
release. late-February



item name.
S/S V-NECK TEE

style. GOST1001
color. WHITE, METAL, BLACK, P-BLACK, P-NAVY, P-NATURAL, **P-SAGE**, P-SLATE, P-LIGHT PURPLE, P-SODA
fabric. 5.5 oz JERSEY
size. S, M, L, XL
price. ¥4,950 with tax
release. late-March



item name.
XXL S/S CREW TEE

style. GOST7012X
color. WHITE, P-BLACK, **P-NAVY**, P-NATURAL, P-SLATE, P-SODA
fabric. 5.5 oz JERSEY size. XXL
price. ¥5,390 with tax release. mid-February



item name.
S/S V-NECK POCKET TEE

style. GOST1408
color. WHITE, METAL, BLACK, P-BLACK, P-NAVY, P-NATURAL, P-SAGE, P-SLATE, P-LIGHT PURPLE, P-SODA
fabric. 5.5 oz JERSEY
size. S, M, L, XL
price. ¥5,720 with tax
release. late-April



item name.
S/S POLO TEE

style. GOST1103
color. WHITE, BLACK, **NAVY**, FLAMINGO, P-BLACK, P-NAVY, P-SLATE, P-LATTE
fabric. 5.5 oz JERSEY
size. S, M, L, XL
price. ¥7,920 with tax
release. late-March



item name.
PIQUE S/S POCKET TEE

style. GOST1702
color. WHITE, P-BLACK, P-NAVY, P-NATURAL, **P-DARK GREEN**, P-BANANA
fabric. 6 oz PIQUE size. S, M, L, XL
price. ¥6,490 with tax
release. late-March



item name.
S/S HENLEY TEE

style. GOST1102
color. WHITE, BLACK, FLAMINGO, P-BLACK, P-NAVY, P-NATURAL, P-DARK GREEN, P-SAGE, **P-SLATE**, P-ASH, P-SODA
fabric. 5.5 oz JERSEY size. S, M, L, XL
price. ¥6,490 with tax release. early-March



item name.
S/S OPEN TEE SHIRTS

style. GOST1605
color. BLACK, **FLAMINGO**, P-BLACK, P-NAVY, P-NATURAL, P-SLATE, P-LIGHT PURPLE
fabric. 5.5 oz JERSEY size. S, M, L, XL
price. ¥10,780 with tax release. mid-April



item name.
**HEAVY JERSEY
S/S RAGLAN POCKET TEE**

style. GOST1101
color. WHITE, BLACK, FLAMINGO, P-BLACK, P-NAVY,
P-NATURAL, P-DARK GREEN, P-SAGE, P-BANANA,
P-MOCHA, P-SLATE, P-CORAL, P-LIGHT PURPLE, P-SODA
fabric. 9 oz JERSEY size. S, M, L, XL
price. ¥7,920 with tax release. early-March



item name.
**HEAVY JERSEY S/S STAND
COLLAR RUGBY JERSEY**

style. GOST1503
color. WHITE, P-BLACK, P-NAVY, P-NATURAL, P-SLATE
fabric. 9 oz JERSEY size. S, M, L
price. ¥8,910 with tax release. early-April



item name.
**HEAVY JERSEY
S/S CREW TEE**

style. GOST2109
color. WHITE, FLAMINGO, P-BLACK,
P-NAVY, P-NATURAL, P-SLATE,
P-BANANA, P-LIGHT PURPLE, P-SODA
fabric. 9 oz JERSEY size. S, M, L, XL
price. ¥7,150 with tax
release. late-March



item name.
**HEAVY JERSEY
S/S FOOTBALL TEE**

style. GOST1906
color. WHITE, P-BLACK,
P-NAVY, P-NATURAL,
P-SLATE, P-LIGHT PURPLE
fabric. 9 oz JERSEY
size. S, M, L, XL
price. ¥8,250 with tax
release. early-April



item name.
**ORGANIC
S/S POCKET TEE**

style. GOST2102
color. **GREEN, BROWN, NATURAL**
fabric. 5.5 oz ORGANIC COTTON JERSEY
size. S, M, L, XL
price. ¥7,590 with tax
release. early-April



item name.
S/S RINGER TEE

style. GOST1910
color. NAVY, SMOKY BLUE, **OLIVE**, ORANGE
fabric. 5.5 oz JERSEY size. S, M, L, XL
price. ¥5,280 with tax
release. early-April



item name.
POCKET TANK TOP

style. GOST1104
color. WHITE, BLACK, FLAMINGO, **P-BLACK**, P-NAVY,
P-NATURAL, P-SAGE, P-SLATE, P-LIGHT PURPLE
fabric. 5.5 oz JERSEY size. S, M, L, XL
price. ¥4,950 with tax
release. mid-May



item name.
WIND THRU S/S CREW TEE

style. GOST2304
color. WHITE, P-BLACK, P-NATURAL, **P-BANANA**, P-SLATE
fabric. COTTON MESH size. S, M, L, XL
price. ¥7,480 with tax release. late-April



item name.
WIND THRU TANK TOP

style. GOST2305
color. WHITE, P-BLACK, P-NATURAL,
P-F.RED, P-BANANA, P-SLATE
fabric. COTTON MESH size. S, M, L, XL
price. ¥5,940 with tax release. late-April



item name.
TEE ROMPERS

style. GOST1802
color. **DEEP LAGOON**, FLAMINGO,
P-BLACK, P-NAVY, P-SLATE
fabric. 5.5 oz JERSEY size. S, M, L
price. ¥13,200 with tax
release. late-April

item name.
S/S TERRY TEE

style. GOST2006
color. FLAMINGO, P-BLACK, P-NAVY,
P-NATURAL, P-DARK GREEN, **P-SLATE**, P-LATTE
fabric. LIGHT FRENCH TERRY
size. S, M, L, XL
price. ¥8,690 with tax
release. late-March





item name.
HEAVY JERSEY TRAVEL SHORTS
style. GOPT1602
color. BLACK, FLAMINGO, P-BLACK, P-NAVY, P-NATURAL, P-SAGE, P-SLATE
fabric. 9 oz JERSEY size. S, M, L
price. ¥11,880 with tax release. late-April

item name.
LIGHT TERRY SHORTS
style. GOPT2101
color. P-BLACK, P-NAVY, P-SAGE, P-ASH, P-SLATE, P-LATTE
fabric. LIGHT FRENCH TERRY size. S, M, L
price. ¥12,980 with tax
release. late-April

item name.
TEE SHORTS
style. GOPT2301
color. P-BLACK, P-NAVY, P-SLATE, P-CORAL
fabric. 5.5 oz JERSEY size. S, M, L
price. ¥8,580 with tax
release. mid-April



item name.
DOUBLE PILE SHORTS
style. GOPT1405
color. BLACK, DEEP LAGOON, OLD GOLD, G.GREEN, COYOTE, FLAMINGO
fabric. DOUBLE PILE size. S, M, L
price. ¥9,680 with tax
release. mid-March

ORGANIC S/S POCKET TEE ¥7,590 LIGHT TERRY SHORTS ¥12,980



item name.
**RETRO FLOWER
DOUBLE PILE SHORTS**
style. GOPT2302 color. NAVY, GREEN
fabric. DOUBLE PILE size. M, L
price. ¥13,200 with tax
release. late-May



item name.
**RETRO FLOWER DOUBLE PILE
S/S OPEN TEE SHIRTS**
style. GOST2307 color. NAVY, GREEN
fabric. DOUBLE PILE size. M, L, XL
price. ¥17,380 with tax release. late-May



item name.
**PATCHWORK PRINT
S/S POCKET TEE**
style. GOST2309
color. RED, BLUE
fabric. 5.5 oz JERSEY
sizes. M, L, XL
price. ¥10,450 with tax
release. late-May

item name.
**PATCHWORK
PRINT TEE
SHORTS**
style. GOPT2302
color. RED, BLUE
fabric. 5.5 oz JERSEY
sizes. M, L
price. ¥13,200 with tax
release. late-May





S/S POLO TEE ¥7,920 UTILITY APRON ¥6,380

item name.
UTILITY APRON

style. GOGD2206
color. P-BLACK, P-NAVY,
P-F.RED, P-SLATE, P-LATTE
fabric. 9 oz JERSEY
size. ONE
price. ¥6,380 with tax
release. mid-April



item name.
SOLID HEAVY JERSEY LOW CAP

style. GOGD1808
color. P-BLACK, P-NAVY,
P-NATURAL, P-SAGE
fabric. 9 oz JERSEY
size. ONE
price. ¥4,180 with tax
release. early-April



item name.
HEAVY JERSEY PLAY CAP

style. GOGD1920
color. P-BLACK, P-NAVY,
P-SAGE, P-MOCHA, P-SLATE
fabric. 9 oz JERSEY
size. ONE
price. ¥4,950 with tax
release. early-March



item name.
MINI TEE KEY CHAIN

style. GOGD2105
color. ASSORT fabric. 5.5 oz JERSEY
size. ONE price. ¥1,650 with tax
release. in stock



item name.
ECO TOTE

style. GOGD2103
color. WHITE, BLUE, LIME, EMERALD
fabric. 5.5 oz JERSEY / POLYESTER
size. ONE price. ¥3,190 with tax
release. in stock

item name.
TEE TENUGUI

style. GOGD2305
color. IVORY, NAVY
fabric. 5.5 oz JERSEY
size. ONE price. ¥3,850 with tax
release. mid-April



item name.
TEE POCHETT

style. GOGD2303
color. P-NATURALxP-NAVY,
P-NAVYxP-ASH, P-NATURALxP-MOCHA,
P-BANANAxP-SAGE, P-CORALxP-SLATE
fabric. 5.5 oz JERSEY
size. ONE price. ¥3,630 with tax
release. mid-February



HEAVY JERSEY S/S FOOTBALL TEE ¥8,250 LIGHT TERRY SHORTS ¥12,980



S/S CREW TEE ¥4,950 WOMEN'S RELAX PANTS ¥9,680



item name.
**WOMEN'S
NO SLEEVE TEE**

style. GOST1502
color. WHITE, FLAMINGO,
P-NAVY, P-DARK GREEN,
P-BANANA, P-LIGHT PURPLE
fabric. 5.5 oz JERSEY size. ONE
price. ¥5,940 with tax
release. mid-April



item name.
**WOMEN'S
KULU KULU S/S TEE**

style. GOST2108
color. WHITE, FLAMINGO, P-NAVY,
P-NATURAL, P-BANANA, P-SLATE
fabric. 5.5 oz JERSEY size. ONE
price. ¥5,280 with tax
release. mid-March



item name.
**WOMEN'S
BABY JERSEY
S/S BASIC TEE**

style. GOST2204
color. WHITE, FLAMINGO, P-NAVY,
P-ASH, P-BANANA, P-SLATE
fabric. 4.5 oz JERSEY
size. ONE price. ¥5,280 with tax
release. mid-February



item name.
**S/S CREW
POCKET TUNIC**

style. GOST2303
color. WHITE, FLAMINGO,
P-NAVY, P-NATURAL, P-SLATE, P-GRAY
fabric. 5.5 oz JERSEY size. ONE
price. ¥9,680 with tax
release. late-March

item name.
WOMEN'S FINE TOP

style. GOST2202
color. WHITE, BLACK, FLAMINGO,
P-NAVY, P-NATURAL, P-ASH
fabric. 5.5 oz JERSEY
size. ONE price. ¥5,280 with tax
release. late-March



item name.
**WOMEN'S
S/S RELAX TEE**

style. GOST2203
color. WHITE, FLAMINGO,
P-NAVY, P-NATURAL,
P-DARK GREEN, P-ASH
fabric. 5.5 oz JERSEY
size. ONE price. ¥5,940 with tax
release. mid-February

KULU KULU S/S TEE ¥5,280 DOUBLE PILE SHORTS ¥9,680





item name.
**WOMEN'S
S/S RAGLAN TEE**

style. GOST2205
color. WHITE, BLACK,
P-NAVY, P-NATURAL, P-ASH
fabric. 5.5 oz JERSEY size. ONE
price. ¥5,280 with tax
release. mid-February



item name.
**S/S POCKET
MAXI ONEPIECE**

style. GOOP1903
color. FLAMINGO, P-BLACK,
P-NAVY, P-SAGE, P-SLATE, P-SODA
fabric. 5.5 oz JERSEY size. ONE
price. ¥8,580 with tax
release. late-March



item name.
WOMEN'S RELAX PANTS

style. GOPT2002
color. P-BLACK, P-NAVY,
P-SLATE, P-LATTE, P-SODA
fabric. 5.5 oz JERSEY size. ONE
price. ¥9,680 with tax
release. late-April



item name.
TENT TEE DRESS

style. GOOP1905
color. BLACK, FLAMINGO,
P-NAVY, P-SAGE, P-GRAY, P-SODA
fabric. 5.5 oz JERSEY
size. ONE
price. ¥8,580 with tax
release. late-April



item name.
**NO SLEEVE
ALL IN ONE**

style. GOOP1904
color. FLAMINGO, P-NAVY,
P-DARK GREEN, P-SAGE, P-GRAY
fabric. 5.5 oz JERSEY
size. ONE
price. ¥14,850 with tax
release. late-April

S/S HENLEY TEE ¥6,490 WOMEN'S RELAX PANTS ¥9,680



S/S OPEN TEE SHIRTS ¥10,780 NO SLEEVE ALL IN ONE ¥14,850



TENT TEE DRESS ¥8,580



Good On 2023 Summer Color Chart

REACTIVE DYE

		
WHITE	BLACK	NAVY
		
SMOKY BLUE	OLIVE	G.GREEN
		
OLD GOLD	COYOTE	DEEP LAGOON
		
FLAMINGO		

YARN DYE


METAL

PIGMENT DYE

		
NATURAL	BLACK	NAVY
		
GRAY	F.RED	CORAL
		
BANANA	MOCHA	LATTE
		
SLATE	SAGE	DARK GREEN
		
SODA	ASH	LIGHT PURPLE