

Comfortable basics
www.good-on.com



Copyright © BE-GOOD CO., LTD. All rights reserved.



Good On
2023 FALL&WINTER

What's Good On

Real One for Real people. Good On your body!

こだわりの頑固な縫製と「Shrink to Fit」を考えたデザイン、そして、いつまでも肌触りのいい良質のコットンを特別に編みたてた生地。全てにおいて精神を込め、時間をかけて完成した、忘れてはいけない本当の本物。

The design concept of skilful craftsmanship is our mission...America-grown and knit cottons that shrink and mold to fit body.Extra top-stitching to assure strong seams.Every step of way in the spirit of genuine American craftsmanship.We bring you comfortable garments... They feel Good On your body !There are big differences.

HEAVY ZIP HOOD SWEAT ¥19,580
L/S CREW TEE ¥6,380
NARROW SWEAT PANTS ¥17,380

COVER : Man
HEAVY CREW SWEAT ¥16,280
HEAVY JERSEY TROUSERS ¥17,380

BACK COVER : Woman
WOMEN'S RELAX SWEAT ¥9,680
L/S CREW TEE ¥6,380
RELAX PENCIL SKIRT ¥11,880



All about Good On

商品の特徴やサイズ選びのポイント、
詳しいメンテナンス方法や Q&A など



User's Guide

<https://www.good-on.com/view/page/all-about-goodon>

Good On を読み解く5つのこだわり



Material

<https://www.good-on.com/view/page/cotton>



Fabric

<https://www.good-on.com/view/page/fabric>



Pattern

<https://www.good-on.com/view/page/pattern>



Sewing

<https://www.good-on.com/view/page/sewing>



Dye

<https://www.good-on.com/view/page/dyed>



item name.

RAGLAN CREW SWEAT

style. GOBW-101

colors. METAL, BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-SLATE, P-LATTE, P-CORAL, P-SODA

fabric. 9 oz FRENCH TERRY

sizes. S, M, L, XL price. ¥11,880 with tax
delivery. mid-September

販売店によりお取り扱い商品及びサイズ、カラー、並びに発売時期及び販売期間は異なります。

詳細につきましては各店舗までお問い合わせください。

製品の仕様及び価格、並びに発売時期は予告なく変更となる場合があります。

製品の写真の色味は印刷インクの性質上、実物とは誤差が生じる場合があります。

ONE BUTTON BASEBALL TEE ¥6,380
SWEAT FIT PANTS ¥14,080





item name.
ONE BUTTON BASEBALL TEE

style. GOLT1505
colors. WHITE, BLACK, **NAVY**, P-BLACK, P-NAVY,
P-NATURAL, P-SLATE, P-BANANA, P-LATTE, P-AZUKI
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥6,380 with tax delivery. late-August



item name.
L/S CREW TEE

style. GOLS-802
colors. WHITE, METAL, BLACK, NAVY, P-BLACK,
P-NAVY, P-NATURAL, P-SLATE, P-BANANA,
P-LATTE, **P-CORAL**, P-AZUKI, P-LIGHT PURPLE
fabric. 5.5 oz JERSEY sizes. S, M, L, XL
price. ¥6,380 with tax delivery. early-September



item name.
L/S POCKET TEE

style. GOLT1306
colors. WHITE, METAL, BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL,
P-SLATE, P-BANANA, **P-LATTE**,
P-CORAL, P-AZUKI, P-LIGHT PURPLE
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL price. ¥7,150 with tax
delivery. early-September

item name.
L/S HENLEY TEE

style. GOLT1601
colors. WHITE, BLACK, NAVY,
P-BLACK, P-NAVY, **P-NATURAL**,
P-SLATE, P-CORAL
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL
price. ¥7,590 with tax
delivery. early-September



item name.
BASEBALL TEE

style. GOLT-601
colors. WHITE, METAL, BLACK,
NAVY, P-BLACK, P-NAVY,
P-NATURAL, **P-SLATE**,
P-BANANA, P-LATTE,
P-CORAL, P-AZUKI
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL
price. ¥5,280 with tax
delivery. late-August

HEAVY JERSEY G-JAN ¥21,780
HEAVY JERSEY L/S CREW TEE ¥9,680
HEAVY JERSEY TROUSERS ¥17,380



JEET SWEAT JACKET ¥17,600
L/S HENLEY TEE ¥7,590
HEAVY JERSEY TROUSERS ¥17,380



KODENSHI® FLEECE SWEAT VEST ¥10,780

L/S CREW TEE ¥6,380

HEAVY JERSEY TROUSERS ¥17,380



08

Good On | 2023 FALL&WINTER

RIB NECK SWEAT ¥19,580
NARROW SWEAT PANTS ¥17,380



C.P.O SWEAT JACKET ¥19,800
L/S TURTLE NECK TEE ¥7,150
HEAVY JERSEY TROUSERS ¥17,380



RAGLAN ZIP HOOD SWEAT ¥17,380

BASEBALL TEE ¥5,280

HEAVY SWEAT PANTS ¥16,280





item name.
**HEAVY JERSEY
L/S HENLEY TEE**

style. GOLT2209
colors. WHITE, P-BLACK, P-NAVY,
P-NATURAL, P-SLATE, P-SAGE
fabric. 9 oz JERSEY
sizes. S, M, L, XL
price. ¥9,680 with tax
delivery. mid-September



item name.
**HEAVY JERSEY
L/S RAGLAN POCKET TEE**

style. GOLT1805
colors. WHITE, BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL,
P-SLATE, P-BANANA, P-LATTE,
P-CORAL, P-AZUKI, P-LIGHT PURPLE
fabric. 9 oz JERSEY
sizes. S, M, L, XL price. ¥9,680 with tax
delivery. mid-September



item name.
L/S RIB KNIT

style. GOLT2106
colors. P-BLACK, P-NAVY, P-NATURAL, P-SLATE
fabric. RIB KNIT sizes. S, M, L
price. ¥10,780 with tax
delivery. mid-September



item name.
L/S THERMAL TEE

style. GOLT1202
colors. WHITE, P-BLACK, P-NAVY,
P-NATURAL, P-SLATE, P-CORAL
fabric. 6 oz THERMAL
sizes. S, M, L, XL
price. ¥8,580 with tax
delivery. mid-September



item name.
**HEAVY JERSEY
L/S CREW TEE**

style. GOLT2107
colors. WHITE, BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL, P-SLATE
fabric. 9 oz JERSEY
sizes. S, M, L, XL
price. ¥9,680 with tax
delivery. early-September



item name.
ORGANIC L/S CREW TEE
style. GOLT2202
colors. GREEN, BROWN, NATURAL
fabric. 5.5 oz ORGANIC COTTON JERSEY
sizes. S, M, L, XL
price. ¥8,250 with tax
delivery. early-September



item name.
TRACK CREW SWEAT
style. GOBW2307
colors. METAL,
P-BLACK, P-NAVY, P-NATURAL
fabric. 9 oz FRENCH TERRY
sizes. S, M, L, XL
price. ¥15,950 with tax
delivery. early-October



item name.
L/S CREW SWEAT
style. GOBW2104
colors. BLACK, NAVY, P-BLACK,
P-NAVY, P-NATURAL, P-SLATE,
P-LATTE, P-CORAL
fabric. 9 oz FRENCH TERRY
sizes. S, M, L, XL
price. ¥10,780 with tax
delivery. early-September



item name.
ROUGH CREW SWEAT
style. GOBW1609
colors. BLACK, NAVY, P-BLACK, P-NAVY, P-NATURAL,
P-SLATE, P-F.RED, P-BANANA, P-LATTE, P-AZUKI
fabric. 9 oz NAP FLEECE
sizes. S, M, L, XL price. ¥10,780 with tax
delivery. mid-September



item name.
L/S TURTLE NECK TEE
style. GOLT2307
colors. WHITE, METAL, BLACK, NAVY,
P-BLACK, P-SLATE, P-F.RED, P-LATTE
fabric. 5.5 oz JERSEY
sizes. S, M, L, XL
price. ¥7,150 with tax
delivery. late-August



item name.
RAGLAN ZIP HOOD SWEAT

style. GOBW-502
colors. METAL, BLACK, NAVY, P-BLACK,
P-NAVY, P-NATURAL, P-SLATE, P-LATTE
fabric. 9 oz FRENCH TERRY
sizes. S, M, L, XL
price. ¥17,380 with tax
delivery. late-September



item name.
RIB NECK SWEAT

style. GOBW2304
colors. BLACK, NAVY, P-BLACK,
P-NAVY, P-SLATE, P-LATTE, P-AZUKI
fabric. 9 oz NAP FLEECE
sizes. M, L, XL price. ¥19,580 with tax
delivery. late-September



item name.
**RAGLAN PULLOVER
HOOD SWEAT**

style. GOBW1203
colors. METAL, BLACK, NAVY, P-BLACK, P-NAVY,
P-NATURAL, P-SLATE, P-LATTE, P-CORAL, P-SODA
fabric. 9 oz FRENCH TERRY
sizes. S, M, L, XL price. ¥15,180 with tax
delivery. late-September



item name.
CREW SWEAT CARDIGAN

style. GOBW1711
colors. BLACK, NAVY,
P-BLACK, P-NAVY, P-NATURAL, P-SLATE, P-F-RED
fabric. 9 oz NAP FLEECE
sizes. Women's, M, L, XL price. ¥14,080 with tax
delivery. mid-September



item name.
HEAVY PULLOVER HOOD SWEAT

style. GOBW1913
colors. BLACK, NAVY, HEATHER GRAY, **P-BLACK**,
P-NAVY, P-NATURAL, P-SLATE, P-LATTE
fabric. 13 oz FRENCH TERRY
sizes. S, M, L, XL price. ¥18,480 with tax
delivery. late-September

item name.
HEAVY ZIP HOOD SWEAT

style. GOBW2203
colors. BLACK, NAVY, HEATHER GRAY,
P-BLACK, P-NAVY, **P-NATURAL**,
P-SLATE, P-LATTE
fabric. 13 oz FRENCH TERRY
sizes. S, M, L, XL
price. ¥19,580 with tax
delivery. mid-September



item name.
HEAVY CREW SWEAT

style. GOBW1912
colors. BLACK, NAVY, **HEATHER GRAY**,
P-BLACK, P-NAVY, P-NATURAL,
P-SLATE, P-LATTE
fabric. 13 oz FRENCH TERRY
sizes. S, M, L, XL price. ¥16,280 with tax
delivery. late-September



item name.
ROLL NECK SWEAT

style. GOBW1305
colors. **P-BLACK**, P-NAVY, P-NATURAL,
P-SLATE, P-BANANA, P-LATTE, P-AZUKI
fabric. 9 oz NAP FLEECE
sizes. S, M, L, XL price. ¥16,280 with tax
delivery. early-September



item name.
**ROUGH 1/2 ZIP
PULLOVER HOOD SWEAT**

style. GOBW1610
colors. P-BLACK, P-NAVY, P-NATURAL,
P-SLATE, P-LATTE, **P-LIGHT PURPLE**, P-SODA
fabric. 9 oz NAP FLEECE
sizes. S, M, L, XL price. ¥15,180 with tax
delivery. mid-September



item name.

BOA FREEDOM JACKET

style. GOBW1506
colors. BLACK, NAVY,
IVORY, OLIVE, SMOKY BLUE
fabric. COTTON BOA
sizes. S, M, L
price. ¥20,680 with tax
delivery. early-October



item name.

HEAVY SNAP SWEAT

style. GOBW2204
colors. BLACK, NAVY, HEATHER GRAY,
P-BLACK, P-NAVY, P-NATURAL, P-SLATE, P-LATTE
fabric. 13 oz FRENCH TERRY
sizes. M, L, XL price. ¥19,580 with tax
delivery. mid-September

item name.

STRIPE RIB TEE TRACK JACKET

style. GOLT2305
colors. BLACK, NAVY,
CREAM, OLD GRAY
fabric. 5.5 oz JERSEY
sizes. M, L, XL
price. ¥15,180 with tax
delivery. early-September



item name.

JEET SWEAT JACKET

style. GOLT2108
colors. BLACK, NAVY, P-BLACK,
P-NAVY, P-GRAY, P-SAGE
fabric. 9 oz NAP FLEECE
sizes. M, L price. ¥17,600 with tax
delivery. late-August





item name.

C.P.O SWEAT JACKET

style. GOBW2105

colors. BLACK, NAVY, P-BLACK, P-NAVY, P-LATTE

fabric. 9 oz NAP FLEECE

sizes. S, M, L price. ¥19,800 with tax

delivery. late-September



item name.

HEAVY JERSEY G-JAN

style. GOLT2306

colors. BLACK, P-BLACK,

P-NAVY, P-NATURAL

fabric. 9 oz JERSEY

sizes. S, M, L price. ¥21,780 with tax

delivery. mid-September



item name.

KODENSHI® FLEECE SWEAT VEST

style. GOBW2207

colors. BLACK, CREAM,

OLIVE, SMOKY BLUE

fabric. 光電子 NAP FLEECE

sizes. S, M, L

price. ¥10,780 with tax

delivery. mid-September



item name.

KODENSHI® FLEECE CREW SWEAT

style. GOBW2208

colors. BLACK, CREAM, OLIVE, SMOKY BLUE

fabric. 光電子 NAP FLEECE

sizes. S, M, L price. ¥16,280 with tax

delivery. mid-September

item name.

CUT OFF FLEECE

style. GOBW1705

colors. BLACK, IVORY,

DEEP LAGOON, BROWN

fabric. SUPER FLEECE

sizes. Women's, M, L

price. ¥9,350 with tax

delivery. early-October





18 Good On | 2023 FALL&WINTER

TRACK CREW SWEAT ¥15,950
HEAVY SWEAT PANTS ¥16,280



item name.
HEAVY JERSEY TROUSERS

style. GOPT2211
colors. P-BLACK, P-NAVY,
P-SLATE, P-SAGE, P-LATTE
fabric. 9 oz JERSEY
sizes. S, M, L
price. ¥17,380 with tax
delivery. early-September

item name.
FLEECE HOOD SUITS

style. GOBW2205
colors. NAVY, CREAM,
RED, **SMOKY BLUE**
fabric. 9 oz NAP FLEECE
sizes. S, M, L
price. ¥26,180 with tax
delivery. late-September



item name.
NARROW SWEAT PANTS

style. GOBW1418
colors. BLACK, NAVY, **HEATHER GRAY**,
P-BLACK, P-NAVY, P-SLATE, P-LATTE
fabric. 13 oz FRENCH TERRY
sizes. S, M, L
price. ¥17,380 with tax
delivery. late-August



item name.
SWEAT FIT PANTS

style. GOPT1803
colors. **BLACK**, NAVY,
P-BLACK, P-NAVY, P-NATURAL
fabric. 9 oz NAP FLEECE
sizes. M, L price. ¥14,080 with tax
delivery. early-September

item name.
HEAVY SWEAT PANTS

style. GOPT2210
colors. BLACK, NAVY, **HEATHER GRAY**,
P-BLACK, P-NAVY, P-SLATE, **P-LATTE**
fabric. 13 oz FRENCH TERRY
sizes. S, M, L price. ¥16,280 with tax
delivery. late-August





item name.
WOMEN'S TERRY SMOCK

style. GOBW2103
colors. BLACK, P-NATURAL, P-GRAY,
P-SLATE, P-F.RED, **P-LATTE**
fabric. LIGHT FRENCH TERRY
size. ONE price. ¥12,980 with tax
delivery. early-September



item name.
RELAX PENCIL SKIRT
style. GOSK2301
colors. **P-NAVY**, P-GRAY,
P-LATTE, P-SAGE, P-AZUKI
fabric. LIGHT FRENCH TERRY
size. ONE
price. ¥11,880 with tax
delivery. early-August



item name.
**ROLL NECK
SWEAT MAXI ONEPIECE**

style. G00P2201
colors. P-NAVY, P-GRAY, P-SLATE,
P-F.RED, **P-BANANA**, P-LATTE
fabric. 9 oz NAP FLEECE
size. ONE price. ¥18,480 with tax
delivery. early-September



item name.
**WOMEN'S
RELAX SWEAT**

style. GOBW2209
colors. P-NATURAL, P-GRAY, **P-SLATE**,
P-BANANA, P-SAGE, P-AZUKI
fabric. LIGHT FRENCH TERRY
size. ONE price. ¥9,680 with tax
delivery. late-August



item name.
HENLEY TUNIC

style. GOLT2208
colors. P-NAVY, P-NATURAL, **P-GRAY**,
P-DARK GREEN, P-LATTE, P-AZUKI
fabric. 5.5 oz JERSEY
size. ONE price. ¥9,350 with tax
delivery. early-August

L/S RIB KNIT ¥10,780
RELAX PENCIL SKIRT ¥11,880



ROLL NECK SWEAT MAXI ONEPIECE ¥18,480



HEAVY ZIP HOOD SWEAT ¥19,580
NARROW SWEAT PANTS ¥17,380



WOMEN'S TERRY SMOCK ¥12,980

HENLEY TUNIC ¥9,350

HEAVY SWEAT PANTS ¥16,280



24

Good On | 2023 FALL&WINTER

CREW SWEAT CARDIGAN ¥14,080
HEAVY JERSEY L/S HENLEY TEE ¥9,680
RELAX PENCIL SKIRT ¥11,880



HEAVY PULLOVER HOOD SWEAT ¥18,480

NARROW SWEAT PANTS ¥17,380



26

Good On | 2023 FALL&WINTER



item name.
COTTON WATCH CAP

style. GOGD2301
colors. P-BLACK, P-NAVY, P-F.RED, P-BANANA, P-SODA, P-NATURAL
fabric. HEAVY GAUGE COTTON KNIT
size. ONE price. ¥5,940 with tax
delivery. early-October



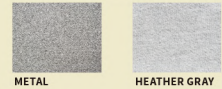
item name.
SWEAT SOCKS

style. GOGD2306
colors. BLACK, DEEP LAGOON, OLD GOLD, G.GREEN, COYOTE, FLAMINGO
fabric. 9 oz NAP FLEECE
sizes. M/22-25cm, L/25-28cm
price. ¥4,180 with tax
delivery. mid-September

REACTIVE DYE



YARN DYE



PIGMENT DYE



Good On

2023 FALL&WINTER

Comfortable basics
www.good-on.com



Copyright © BE-GOOD CO., LTD. All rights reserved.

