

Good On 2018 SPRING
Comfortable basics by U.S.A
www.good-on.com

Good On
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item name.
HVY JERSEY DECK JKT
style. GOLT1602
color. METAL GRAY, P-NAVY, P-SAX, **P-MOCHA**, P-PUTTY
ssize. M, L price. ¥14,800 +tax



item name.
RAGLAN ZIP HOOD SWEAT
style. GOBW-502
color. METAL GRAY P-BLACK, P-NAVY,
P-F.RED, P-SAGE, P-GRAPE, P-TURQUOISE,
P-SMOKY GREEN, P-BANANA, **P-PERSIMMON**
ssize. S, M, L price. ¥13,800 +tax



item name.
HVY JERSEY COACH JKT
style. GOLT1714
color. P-NAVY, P-F.RED, **P-BANANA**,
P-TURQUOISE, P-SMOKY GREEN
ssize. S, M, L price. ¥14,800 +tax



item name.
TEE CARDIGAN
style. GOLT1710
color. METAL GRAY, NAVY, P-NAVY, P-BANANA,
P-F.RED, P-SMOKY GREEN, P-NATURAL
ssize. S, M, L price. ¥7,000 +tax



item name.
RAGLAN CREW SWEAT
style. GOBW-101
color. METAL GRAY P-BLACK, P-NAVY, P-NATURAL,
P-F.RED, P-BANANA, P-BORDEAUX, P-GRAPE,
P-PINK, P-SMOKY GREEN, P-SAX
ssize. S, M, L, XL price. ¥8,500 +tax



item name.
RAGLAN P/O HOOD SWEAT
style. GOBW1203
color. METAL GRAY P-BLACK, P-NAVY, P-NATURAL,
P-F.RED, P-GRAPE, P-BANANA, P-TURQUOISE,
P-LEMON, **P-MINT**
ssize. S, M, L, XL price. ¥12,000 +tax



item name.
HERRINGBONE L/S B.D SHIRTS
style. GOLT1716
color. WHITE, P-BLACK, P-NAVY, **P-SAGE**, P-ASH
ssize. S, M, L price. ¥13,800 +tax



item name.
THERMAL TEE
style. GOLT1202
color. WHITE, METAL GRAY, P-BLACK,
P-NAVY, P-CHERRY, **P-SAX**, P-PERSIMMON
ssize. S, M, L price. ¥5,400 +tax



item name.
S/S VELOUR POCKET TEE
style. GOST1803
color. INDIGO, **ORANGE**, OLD GOLD,
OLIVE, OLD GRAY
ssize. S, M, L price. ¥7,800 +tax



item name.
BOXER BRIEF
style. GOUW1701
color. **BLACK, NAVY, GRAY, MARINA,**
CHERRY
ssize. S, M, L price. ¥3,900 +tax



item name.
HVY JERSEY TRAVEL PANTS
style. GOPT1710
color. NAVY, P-NAVY, P-SAGE, **P-ASH**
ssize. S, M, L price. ¥11,000 +tax

What's Good On

Real One for Real people. Good On your body!

The design concept of skilful craftsmanship is our mission...
America-grown and knit cottons that shrink and mold to fit body.
Extra top-stitching to assure strong seams.
Every step of way, in the spirit of genuine American craftsmanship.
We bring you comfortable garments...
They feel Good On your body !
There are big differences.
Choose made in U.S.A.

こだわりの頑固な縫製「Shrink to Fit」を考えたデザイン、
そして、いつまでも肌触りのいい良質のコットンを特別に編みた生地。
全てにおいて精神を込め、時間をかけて完成した忘れてはいけない本当の本物

CONCEPT

アメリカが大量消費時代に入る以前の衣料品店は、生地・縫製はどの国よりも優れていて、現在でも古着として価値のあるものが多い。質より量を求めるアメリカの現状において、こだわった物づくりに対して熱くなってくれる工場や生地屋は存在するのだろうか。これらの難題を解決することから、1997年に < Good On > の製作がスタート。

肌に優しく丈夫な高品質のアメリカ綿を使用した身体に馴染むパターン、長く着るための確かな縫製、後染めでの縮率を考慮して一番良い型になる様に計算されたサイズスペック。9種のアメリカ綿で織った生地に合わせたデザインをアメリカと日本で縫製、そして、染色方法も使い分けている。全てにおいてこだわった古き良きアメリカの名品を今に落とし込み、あの時代の「味」を復活させた < Good On >。

ベーシックでシンプル。だからこそ違いのわかる質と着心地、色と耐久性で経年変化を楽しめる Cut&Sew、着ればわかるその違い。

"Comfortable Basics by U.S.A" Good On your body !

Clothes that were made before the time of mass consumption in the U.S. used the high quality fabric and sewing techniques compared to that of any other countries, and many of them are still valued as vintage clothing.

When quantity is more important than quality in today's U.S., is there any manufacturer or fabric maker that have passion of craftsmanship in their work? Good On started its production in 1997 to tackle this challenge.

Using quality American cotton that is strong yet gentle on the skin, the pattern that fits the body, the robust sewing that allows good wearability, and the size specification considering the shrinkage ratio as a result of piece-dye process to enable the design that realize the best figure. Our Fabrics are woven with 9 different types of American cotton with the design that matches to each of them, sewn in the U.S. and in Japan. The dye method is also tailored to suit each fabric.

Good On, our brand reflects the spirits of fine clothes in good old America with the focus on every single details, and have restored the "taste" from that time.

Basic and simple. This is why the difference is distinctive in our quality and comfortable wearing. And you can enjoy our tee shirts and sweat shirts for the color change across the ages while keeping wearability. You will see the difference when you wear it. "Comfortable Basics by U.S.A" - is Good On your body !



official
Website
www.good-on.com



official
Facebook
[/GoodOn.Official/](https://www.facebook.com/GoodOn.Official/)



official
Instagram
[@good_on_u.s.a](https://www.instagram.com/good_on_u.s.a)





item name.
ROLL NECK TEE
style. GOLT1509
color. WHITE, P-NAVY, P-VIOLET,
P-BANANA, P-SMOKY GREEN, P-SAX
ssize. ONE price. ¥5,800 +tax



item name.
MULTI STRIPE TEE MAXI SKIRT
style. GOSK1701
color. METAL GRAY, NAVY, SAX, LEMON, G.GREEN
ssize. ONE price. ¥9,500 +tax



item name.
BACK PAC
style. GOGD1803
color. P-TURQUOISE, P-MOCHA,
P-SMOKY GREEN, P-SLATE
ssize. H400xW320xD140 price. ¥7,500 +tax



item name.
SHOULDER BAG
style. GOGD1805
color. P-TURQUOISE, P-MOCHA,
P-SMOKY GREEN, P-SLATE
ssize. H430xW380xD80 price. ¥7,500 +tax



item name.
FLOWER TEE MAXI SKIRT
style. GOSK1801
color. P-NAVY, P-NATURAL, P-SAGE
ssize. ONE price. ¥11,000 +tax



item name.
TEE MAXI SKIRT
style. GOSK1501
color. METAL GRAY, P-NAVY, P-SMOKY GREEN,
P-LEMON, P-PINK, P-SAX
ssize. ONE price. ¥6,600 +tax



item name.
HIP BAG
style. GOGD1806
color. P-TURQUOISE, P-MOCHA,
P-SMOKY GREEN, P-SLATE, P-CHERRY
ssize. H160xW180xD120 price. ¥6,000 +tax



item name.
2 WAY POUCH
style. GOGD1804
color. P-TURQUOISE, P-MOCHA,
P-SMOKY GREEN, P-SLATE
ssize. H210xW190xD50 price. ¥4,500 +tax



TEE ROMPERS ¥9,500+tax